HOLLYWOOD'S RUSH TO TV

MLA

TV GUIDE®

How To Cash In On Quiz Shows

COMPLETE LOCAL PROGRAM LISTINGS, Week Of August 7-13

1954

15¢

A-26

Ray Milland : Movies to TV

Plus:

HOW GALE STORM BECAME 'MARGIE'

ROY ROGERS PHOTO IN FULL COLOR

as we see it

In this issue we present both sides of a controversy—Live TV vs. Film—that is of more than academic interest to viewers. The entire future direction of television is at stake.

Actually neither the advocates of live TV nor those who favor film can win a complete victory. The medium must be part film and part live. The real question is *how much* film will be used for television programming?

By virtue of its investment in the magnificent new CBS Television City in Los Angeles, CBS is committed to keeping television as live as is humanly, and economically possible. At the same time the network is busy producing filmed situation comedies and other shows. These are being shot on movie lots scattered throughout the Los Angeles area.

Critics in the industry have found fault with CBS's West Coast monument to live TV. They say it was a waste of money to spend so much on studios and equipment when the trend seems to be toward film.

We submit, in indorsing the CBS confidence in live television, that TV is more than movies in our living rooms. It is more than radio with pictures. It is a new, dynamic, live medium that achieves its moments of greatness largely through being current and spontaneous.

Obviously there is a place for film in television. Indeed, 18 hours of live programming each day from the more than 200 stations in operation would bring financial chaos to the medium and some darned poor television to viewers. So filmed shows must provide a large portion of the fare.

But please fellows, don't go overboard on film. It would be a shame, after all these years of planning, inventing, and hoping, to see our television sets become mahogany movie projectors.—*M. P.*

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TV GUIDE

AUGUST 7, 1953
Vol. 1, No. 19

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TV Teletype*

NEW YORK Bob Stahl reports:

JOHN DALY will continue as moderator of What's My Line? and It's News to Me, despite appointment as vice-president in charge of TV news for ABC, according to Mark Goodson, of the Goodson-Todman office. Goodson says DALY's contract for the panel shows has five years more to run.

* * *

Of all the summer replacement shows, only On Your Account has been definitely set to continue into the fall and winter season. Masquerade Party will continue if the right time period is found. . . . Not a single summer replacement made the Trendex Top 10 rating list for the first summer rating period in July. Racket Squad is in first place, with Dragnet in second.

* * *

In the first full scale transition of a TV play to the Broadway stage, HORTON FOOTE's "A Trip to Bountiful," originally done on TV Playhouse, will be produced on Broadway in the fall as a Theater Guild venture. FRED COE, Playhouse producer, will coproduce the show with the Guild; VINCENT J. DONEHUE, its original director, will stage it, and the TV cast will have the lead roles, including LILLIAN GISH, JOHN BEAL, EILEEN HECKART, and EVA MARIE-SAINT.

* * *

With ratings on the Bob and Ray show climbing steadily, it's to continue indefinitely Monday nights on NBC. The network is making renewed efforts to find it a sponsor . . . The Liberace weekly musical telefilm is now sponsored in more than 70 cities . . . DAVID BRIAN, leading man in numerous movies, entering TV in the fall.

* * *

BISHOP FULTON J. SHEEN's Life is Worth Living returns Oct. 13 with what Du Mont claims is the largest station lineup in TV history. The sponsor has asked for 132 stations.

* * *

OLSEN and JOHNSON working out a live audience participation show for the fall, probably on ABC . . . ARLENE FRANCIS is going to be a busy gal on TV. Besides What's My Line?, she's the new emcee on Talent Patrol and also will be a panelist on Leave It to the Girls when that show resumes in the fall on ABC. MAGGIE McNELLIS will emcee Girls.

* * *

LILY PONS signed to star in a new situation comedy, which will probably also be seen on ABC . . . JAN MURRAY's new quiz show, 100 Francs Per Second, has found a sponsor and starts on Du Mont in September . . . After several months' delay, ABC has found a story property for SAMMY DAVIS, JR., one of its new young comedians, and will film a kinescope audition this month. That leaves only JOEL GREY among the new ABC talent with no program set.

**Trade-mark registered by Teletype Corporation* *(Hollywood Teletype on page 12)*

The Switch is on!

Casting lot with TV: lovely Joan Caulfield who is staking out her television claim.

TV'S SIREN SONG LURES MORE HOLLYWOOD STARS

IN Hollywood, what was formerly considered an epithet—"television actor"—is now a compliment.

Actors who once damned the medium for its killing pace, its voracious appetite for material, its dangerous habit of using the same faces week after week, are badgering their agents to land them TV situation comedies.

There's little mystery to this change of attitude. Movie studios have cut their contract lists to the bone. An actor under contract once was paid weekly whether he worked or not.

Those Good Old Days

In the good old days the studios would turn out about 400 features a year and think nothing of it. This year's total *may* reach 250, and that includes the wide screen, 3-D, and other gimmicked approaches. The upshot of all this is few jobs for actors.

But it's more than just where else but television can an actor work. A successful TV series can assure salaries up to $5000 weekly, along with a share of the profits. And there's still time to do a movie or two a year. All of which makes TV a fairly attractive proposition.

Loretta Young formed her own company to produce *Letter to Loretta*, which you'll see soon. The show is budgeted at $32,500 a week, of which Loretta takes at least $5000. Her husband directs the series, adding considerably to the family income.

Milland Was Stubborn

Ray Milland gave his agent lots of gray hair before he'd agree to do *Meet Mr. McNutley*, another one you'll see soon. Milland now loves TV. Why shouldn't he? Besides a fat salary he owns a goodly share of the show. Shooting is arranged so that he can fit in a few feature films a year at his usual stiff fee.

Joan Caulfield, not too active in movies recently, stars in one of the most promising of the new shows

THEY BANK ON TELEVISION Adolphe Menjou and Eve Arden are now depending on TV more than the films.

DIVIDED ALLEGIANCE Ann Sothern and Donald O'Connor, who alternate between movie-making and television.

TV CAREER AHEAD Celeste Holm and Loretta Young: new medium awaits.

coming up this fall. It's *My Favorite Husband,* and co-stars Barry Nelson.

Lovely Arlene Dahl, who achieved Hollywood stardom in a number of adventure quickies, found her television niche as a mistress of ceremonies for a new dramatic show ABC launches in October.

Movie gals who wound up on radio, their faces all but forgotten by Mr. and Mrs. America, are among those who started the big switch. Ann Sothern, Eve Arden, and Marie Wilson, *Private Secretary, Our Miss Brooks,* and *My Friend Irma* respectively, are bigger stars today than they ever were before. Gale Storm, *My Little Margie,* was just another former movie actress. Joan Davis had practically retired to radio before *I Married Joan* came along.

And Lucille Ball and Desi Arnaz! They're one of Hollywood's biggest businesses today and getting bigger by the minute. They've even reversed the trend—gone *back* to making full length movies in between TV shows.

These success stories started others thinking, and convinced the movie colony that maybe, after all, television is here to stay. So you'll be seeing Danny Thomas, Celeste Holm, Mickey Rooney, Andy and Della Russell, George Jessel, Ray Bolger, Ronald Reagan, Ann Sheridan and David Wayne, among others, on a regular or guest basis this fall.

The list of those who already have switched to TV or decided to share time between movies and television reads like a movie Who's Who—Ronald Colman, Alan Young, David Niven, Dick Powell, Donald O'Connor, Roy Rogers, Gene Autry, George Raft, Charles Laughton, Abbott and Costello, Bob Hope, Eddie Cantor, Jimmy Durante, Groucho Marx, Ralph Bellamy, Brian Donlevy, Robert Montgomery, Adolphe Menjou, Dinah Shore and Ben Blue.

Along with the stars, Hollywood's top technicians are finding steady employment in television. Their cars fill such lots as General Service Studios, Motion Picture Center and Hal Roach Studios, while MGM, Warner Brothers, and other big film lots are all but empty. Sooner or later, and probably more sooner than later, the big boys will be in TV too.

Three for TV: Veteran star Eddie Cantor swapping laughs with comics Bud Abbott and Lou Costello. They are concentrating their major efforts in this entertainment field.

MOLLY GOLDBERG'S

Summer Recipes

MOLLY GOLDBERG, the Bronx philosopher, is back on TV after a year's absence. She came back with some of her famous advice and recipes for the light summer fare she serves on hot nights.

Molly considers borscht, a delicious beet soup, and cheese blintzes (a type of thin pancake rolled around a cottage cheese mixture), as ideally suited to perking up summer appetites. We got Molly to let us in on her secret for preparing these dishes, and her recipes appear below.

About cooking, Molly has some tips for all cooks and wives. She says, "Your meal should suit the mood of your husband. If he's nervous, give him a heavy meal. If he's happy, a salad will do."

She also adds, "Not to think if a little is good, more would be better." However, "the best ingredient in cooking," says Molly, "is common sense."

BORSCHT

4 medium sized beets
1 onion peeled
1 tblsp. salt
½ cup mild vinegar or ¼ cup lemon juice
3 tblsp. brown sugar
1 pint sour cream
1 large diced cucumber

Cut tops from beets. Scrub beets thoroughly, cover with cold water, boil 15 minutes (or until tender). Strain liquid from beets into bowl. Slip skins from beets, grate beets and onion into bowl. In a large pot, boil 4 cups of water, add beet juice, salt, bring to a quick boil. Reduce heat for 5 minutes, add vinegar, brown sugar. Cool and chill in closed jars. Before serving, mix in sour cream, diced cucumbers. Serves 6 to 8.

BLINTZES OR CHEESE PANCAKES

2 eggs
¾ cup all-purpose cake flour
½ teasp. salt
1½ cups water
Butter for frying

CHEESE FILLING:
1 lb. dry cottage cheese
1 egg yolk
½ teasp. salt
½ teasp. sugar
1 tblsp. sour cream

Beat eggs, add alternately water and sifted flour (with salt) to make a very thin batter. Pour three tblsp. batter on a well-buttered griddle. Spread thinly. Fry until a golden brown. Turn out on a tea towel, brown side up. Mix filling ingredients. Spread evenly over surface. Tuck in ends and roll up. Cut in half. Brown in butter, turning once. Serve hot sprinkled with sugar and cinnamon. Makes 6 large or 12 small cut lengths.

The men behind SWAYZE

"WELL, that's it for tonight, folks. Glad we could get together."

Have you ever wondered how many NBC staff people must get together for *Camel News Caravan* each evening so that John Cameron Swayze can deliver that familiar sign-off? By conservative estimate, there are some 125 people working around the clock to help Swayze bring viewers a last-minute roundup of world news.

The staff ranges from Francis C. McCall, producer, and Reuven Frank, news editor, to the studio stagehands and dollypushers. And they are backed by the NBC news-gathering staff of correspondents and cameramen.

The regular staff comprises eight cameramen in New York, three in Washington, three in Chicago, three in Los Angeles, two in Texas, one in Ohio, two in Korea, one in

London and four in Central Europe. NBC even has a cameraman in East Berlin, who cannot be identified for obvious reasons. He covered the recent anti-Communist riots for the *Camel News Caravan.*

Swayze is shown here with the studio staff, indicating how many people are required to get the show on the air. McCall and Frank are out of picture, working in the news room.

Shown above, and identified by number in the diagram, are: 1, Swayze; 2, Larry Glacy, cameraman; 3, Billy McGoldrick, music editor; 4, Raymond Swanecamp, audio engineer; 5, William Simmons, technical director; 6, Ralph H. Peterson, director; 7, Walter Balderson, cameraman; 8, Gil Zangaro, animator; 9, Warren Condit, lighting director; 10, Jim Sunder, video engineer; 11, Fred Wagner, cameraman; 12, George Nick, cameraman; 13, Selwyn Reed, cameraman; 14, Don Riley, stagehand; 15, Chris Sanis, dolly-pusher; 16, Bob Wilson, film narrator; 17, Walter Dankwert, studio electrician; 18, Hank Fuller and 19, Ray McNeill, stagehands.

HOW TO GET IN ON THAT

QUIZ SHOW CASH

Producer Ed Wolf, left, and an aide spot contestants for a *Break the Bank* program.

IF YOU want to be on TV or if you're in need of a pot of gold and haven't a handy rainbow, become a quiz show contestant.

This is not as difficult as it might seem. Most shows handpick their willing victims out of the audience. Raise your hand when the master of ceremonies asks for any particular category — truck drivers, mountain climbers, wine tasters, bee keepers, or engaged couples.

One woman, who for two years managed to get tickets for every performance of *Break the Bank*, was in turn a nurse, doctor, engineer, botanist, said she came from Ireland, Scotland, Greece and once, from Norway. To get rid of her, Ed Wolf, producer of the show, invited her on stage where she won only $50.

Her mistake was that she didn't know her subject matter. Don't say "yes" to a category of baseball if you think Yogi Berra is a Far Eastern variety of fruit. The primary idea, however, is to get through the first screening. You can always switch categories *after* you've impressed the producer as to how smart you are—but don't imply that you're a genius. No producer wants to throw money away.

The reason quiz shows want people of different backgrounds is because they add variety. The reason they ask for bee keepers is because the M.C. has a few gags on the birds and the bees he wants to try out—a Groucho Marx trick—or because there is a series of questions about bees on the show.

One starry-eyed pair, a little cozier than most, answered a call for engaged couples. They clutched hands so tightly, looked so adoringly at each other, they were immediately selected out of a half dozen competitors. On breaking the bank for $4000, they threw their arms around each other, said they would furnish their home with the money. Later, they confessed that they had never seen each other before. As far as anyone knows, they haven't seen each other since.

The largest jackpot on *Break the*

Bank, over $13,000, was won by a woman who got to be a contestant accidentally. During the warm-up, her little girl ran onto the stage where she became engrossed in conversation with Bud Collyer. Her mother chased after her and Bud invited "them" to participate.

For the most part, however, *Break the Bank,* which hands out a sizeable chunk of money, (Collyer gives it away on the daytime show, and Bert Parks does the same on the evening show) contends that selectivity of

He's on: out-of-town soldier makes it.

contestants is part of the game. Producer Ed Wolf says, "We're a fun show, looking for nice, ordinary people who have a reasonable knowledge of the subject matter."

During the selection, immediately before the show goes on the air, Wolf's two assistants, Jack Rubin and Alan Gilbert scout the audience with roving mikes. Alan says, "I play a game with myself. I try to spot types. Newlyweds are the easiest . . .obviously new rings . . . always holding hands. You could say I look for nice people. That doesn't mean high-toned or well dressed. Just nice!"

According to the quiz experts, the preliminary questions put to contestants aren't at all important. It's their manner of answering. One time, Bud Collyer asked for engaged couples (they're always asking for those people). A boy raised his hand and his girl slapped him. Then she blushed and told Alan Gilbert, "We're not really engaged. He only just pinned me." "That's really nice," Alan explained. "Cute, too."

"We have a list of types we stay away from," Rubin added, "the clutchers, the wise guys, the characters, and the regulars. A regular is not the same as the person who comes to New York for two weeks and catches your show a few times. We can tell the difference. Out-of-towners look different than natives.

"Natives look too blase," Rubin explained. "Their capacity for enjoyment has been dulled by living here. George M. Cohan once said, 'Everything outside of New York is Bridgeport.' Well, on *Break the Bank,* we're strictly for Bridgeport."

Pleasant personality wins chance for California woman.

TV Teletype

CONTINUED FROM PAGE 3

HOLLYWOOD

Dan Jenkins reports:

Return date of Your Show of Shows has been postponed to Sept. 12 to get away from the Labor Day weekend dead spot on the air. And producer-director MAX LIEBMAN is still hopeful of getting DANNY KAYE to make his TV bow on the show in January. Last word is that the HAMILTON TRIO, dance act on Your Show of Shows, has been broken up for good and will not return in the fall.

* * *

Radio's Halls of Ivy may come to TV this fall, but without the RONALD COLMANS . . . Movie Director HARRY HORNER will direct three short John Steinbeck films for CBS-TV's Omnibus.

* * *

JOHN AGAR has just finished the lead in a Fireside Theater film, to be telecast this fall . . . CARROLL CARROLL, who wrote BOB CROSBY's Club 15 radio show, has been signed by CBS to write CROSBY's upcoming TV show.

* * *

Ten-year-old TOMMY RETTIG set for a regular role in the new LASSIE film series. JAN CLAYTON, meanwhile, has replaced ELLEN DREW in the cast . . . CBS is making four TV kinescopes of JOAN CAULFIELD's new My Favorite Husband series as insurance against illness during the show's live run this season.

* * *

As evidence of one of the great love affairs in all TV between DINAH SHORE and the Chevrolet people, DINAH has been presented with a custom-built Chevrolet station wagon, complete with two horns. One plays the Shore-Chevvy theme song, the other "Dinah".

* * *

Movie Star ROD CAMERON's new TV detective film series is building slowly, now is seen in six cities . . . ABC's Space Patrol has been renewed for another 52 weeks . . . There's talk that HOAGY CARMICHAEL, star of NBC's summertime Saturday Night Review, may be carried over into the regular season with a new show of his own.

* * *

An ambitious new science film series, backed by some of the best scientific brains in the country, has already been sold to a sponsor and may be ready for a late fall start.

* * *

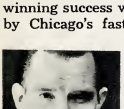
There's a rumor that PETER LORRE and "New Yorker" cartoonist CHARLES ADDAMS are nightmaring up a horror TV series . . . DENNIS DAY returns to NBC October 2, his show this year to be done on film.

* * *

LARRY KEATING has been signed to replace FRED CLARK in the Harry Morton role on the Burns and Allen show . . . RED SKELTON, enthusiastic over the reception he got at the Sahara Hotel in Las Vegas, has been handed a blank contract to play Bill Miller's Riviera in New Jersey next month.

Chicago Teletype

TV's Week: How to lose money while winning success was illustrated recently by Chicago's fast-rising comic George Gobel. Before the pudgy comedian went to Hollywood to fulfill his commitment on NBC's summer *Saturday Night Revue*, he promised to appear before the American Osteopathic convention in Chicago. But repeated success on Hoagy Carmichael's TV opus kept him on the coast. To keep his date, George flew 4,000 miles (for a 15-minute rendezvous with the osteopaths), then hot-footed it back to Hollywood and a few hours after his TV showing, spanned the 4,000 miles again to keep a Palmer House date in Chicago. Plane expenses caused George's output to exceed his income.



Nordine

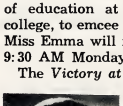
Contributions to Channel 11, Chicago's educational TV station, haven't been wholly financial. A generous gesture has been contributed by Lee Schooler and WGN-TV. Lee is devoting three minutes of his *Press Conference* (7:30 PM Wednesdays, channel 9), to interviews with trustees or heads of sponsoring institutes.

CBS brass in Chicago is eyeing spacious Riverview Park as a possible site for its proposed TV City. Reports have it that the aging owner of the northside amusement center is open to reasonable offers.

The race is on! Now WBBM-TV claims an edge over WBKB's video coverage of news-weather-sports. WBBM-TV's tabulation shows eight hours to its rival's seven.

Advance Tips on Shows: Competition in the offing for *Ding Dong School* on Aug. 24. WBKB has imported Mrs. Emma Dixon Sheehe, associate professor of education at Columbia's Teachers' college, to emcee a nursery school show. Miss Emma will follow Miss Frances at 9:30 AM Monday through Friday.

The *Victory at Sea* series will be rescheduled on WNBQ starting Sept. 13 for 26 weeks at 9:30 PM Sundays.



Gobel

Shows in the Works: Plans in the hatching stage for the full Chicago Symphony Orchestra to originate a concert hour this fall for Dumont. Boogyman Ken Nordine will emcee.

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SATURDAY NIGHT REVUE
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BIG PAYOFF
with
Bess MYERSON
Randy MERRIMAN
Sundays
★ **7:00 pm** ★

JUVENILE JURY
with
Jack BARRY
Mondays
★ **8:00 pm** ★

NOTHING BUT THE BEST
starring
Eddie ALBERT
Tuesdays
★ **8:00 pm** ★

***WNBQ*— CHANNEL 5**
NBC TELEVISION

Tam O'Shanter's Classic

TV Spotlights Golf

THE TIME: Sunday, August 9, 6:30–7:30 PM. The place: Tam O'Shanter Country Club course, northwest of Chicago. The event: the exciting finale of the World Championship of Golf to be televised over the ABC network. It will be seen locally on WBKB (Channel 7).

When the last putt drops this weekend, some $120,000 in prize money and several tons of trophies will have been awarded to victors in the Tam tourneys —the All-American and the World Championship. Separate prize lists are drawn up for men and women, professional and amateur contestants. Biggest bonanza is the $25,000 that goes with the World Championship men's pro crown.

With such loot and glory at stake, past contests have always been thrilling and tightly-fought. The World Championship, in particular, draws great golfers from all parts of the U. S. and from over 20 foreign countries. Fans can expect to see such stars as Sam Snead, Julius Boros, Babe Didrikson Zaharias, etc.

Handling the commentary for the finale will be Chicago's own glib Tom Duggan, assisted by leading golfers. Players will wear numbers so spectators and home viewers can follow the action easily. Cameras will be spotted at the 16th and 18th greens where the tourney is likely to be settled.

Chicago's colorful promoter, George S. May gives Frank Stranahan, winner of World Championship amateur crown a cup.

Betty Jameson and Julius Boros, women's pro and men's pro champ, respectively, of 1952 World Championship of Golf.

TRUE TO HIS SLOGAN

WHEN vaudeville died, its passing was loudly lamented by every theatrical obituary column. What the mourners didn't know was that a modern miracle drug called television would revive it.

In Chicago, the battle for vaudeville's rebirth was attended by an auto doctor, Jim Moran, popularly known around town as the Courtesy Man.

Gentleman Jim, who passes out smiles more freely than Jim Brady distributed his diamonds, fostered the rebirth of vaudeville here back in 1950 with a TVehicle known as the *Courtesy Hour*. Since then he's had a passing parade of little-known entertainers who can be —and often are—booked at the drop of a notice.

This unvarying lineup of jugglers, comedians, dance teams and singers might be sensations on the rural circuits where any live entertainment is greeted with hoopla. But to cosmopolitan viewers, this talent is strictly low-grade.

Moran's Technique

Yet, while the show is branded by mediocrity when compared with the coasts' lavish and high-budgeted offerings, it has been heartily received by Chicago's metropolitan audience. There are those who prefer live talent—of any kind—to old movies and news-weather-sports lineups. And there are also many who are mesmerized by Moran's brilliant grin and humble technique. Viewers' acclaim of Jim as both sponsor and emcee has helped him build a new and used car empire as well as sponsor his talent show on channel 7 each Friday night at 10 PM for the past three years.

Jim, whose conversation consists of 90 per cent "thank-you's," has made his courtesy pay off in some pretty ticklish crises. For example, an aerialist who hurried through her stunts, ran short of her allotted time. In order to pad the extra two minutes, Jim called her over for a personal interview. The girl, misunderstanding his signals, sidled over and screeched belligerently through a wad of chewing gum, "Whassa matter? Dintcha like my act?" Jim, ever the paragon of politeness, managed a weak grin.

Comic Takes His Time

Another time a well-known comic declared staunchly he could do no more than a five-minute routine, then proceeded to take up 12 minutes on the show. It required an extra supply of courtesy that night to placate the other performers who had been robbed of their camera time.

Moran Is "Courtesy-Conditioned"

Once a feminine vocalist rehearsed her number in a black formal. Then without warning, she switched to a flesh-colored, skin-tight gown for the performance. The studio switchboard was flooded with calls from indignant viewers who expended their wrath on Moran for "presenting a nude woman on TV." Even courtesy wasn't enough that night. Jim ate a large slice of humble pie.

If the control booth were wired for sound, Jim Moran's tact would be taxed to its limits. This is where director Grover Allen, writer Bill Bent and talent booker Leo Salkin convene to supervise the proceedings. Their capsule critiques of each act rival TV critics for ruthlessness.

About a perspiring tenor, they had this to say: "He sounds like Morton Downey after he gave up Coca-Cola." About a comedy dance team: "They'll never replace the Hartmans!" About a girl juggler: "Don't see how she does it. She can't see past her nose." Fortunately, the talent never gets wind of these remarks.

Recently, Jim has had to go heavy on courtesy to make up for set backs occasioned by unions. *Courtesy Hour's* newest innovation has been a series of barn dances. But recent union squabbles have prevented Jim from hiring the western-style talent. One audience turned out to see a barn dance a few weeks ago and found vaudeville instead. Jim spent the ten-minute warmup period before the show, apologizing profusely for the change in plans in his best courtesy-conditioned tones.

Jim's Conditioned Courtesy

There's one brand of courtesy Jim doesn't capitalize on. An example of this came up a few weeks ago. Two youngsters stopped by Courtesy Motors to see the smiling Irishman in person. During the conversation, one of the boys mentioned that his father had died some six months ago. Jim took the youngsters on a personally-guided tour of the auto center, treated them to supper, brought them to the show and saw them safely home afterwards.

This was no publicity gimmick. It was merely Jim's way of proving that he's courtesy-conditioned.

Jim greets two talented barn dance guests.

MOLLYCUES

by MOLLY POTKIN

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Boys and girls, from these letters and pictures, can you guess the name of an entertaining TV show for children? I'm sure you can. See how many words you can make out of the name of this show. For the neatest, longest list, I'll award $1; second prize, 50 cents; next 25 prizes, a copy of Molly's big picture and puzzle book.

Mail your entries to Mollycues, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill. before Monday, August 17. Solution will appear here next week.

Solution to last week's puzzle: *Time for Fun; Animal Playtime; Garfield Goose & Friend; Elmer, the Elephant.*

July 3 Mollycue Winners

Patricia Billings, Maywood, Ill.; Ray Bramner, Burlington, Ill.; John Callewart, Union Grove, Wis.; Shirley Calahan, Chicago; Patricia Cherkavsky, Chicago; Patsy Caleman, Glencoe, Ill.; Helen Coulter, Chicago; Frances Enders, Chicago; Eileen Franke, Chicago; Carol Gambae, Kankakee, Ill.; Michael Hendrick, Libertyville, Ill.; Ruth Haward, Oak Park, Ill.; Pamela Kipping, Chicago; Stephen Jacobsan, Chicago; Mary Meade, Newark, Ill.; Eleanor Mauw, Holland, Mich.; Nancy Munley, Homewood, Ill.; Vicki O'Hara, Oak Park, Ill.; Joan Panic, Bourban, Ind.; Nick Paunavich, East Chicago, Ind.; Carole Rogers, La Porte, Ind.; Arlene Ruthkowski, Ingleside, Ill.; Barbara Ryan, Oak Park, Ill.; Bruce Sandman, Barrington, Ill.; Diane Schaetten, Bassett, Wis.; Mickey Shaffer, Zion, Ill.; Joan Saderholm, Clarendan Hills, Ill.; Mary Upsilantis, Chicago.

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ELEPHANTS are smarter than people

by ELMER THE ELEPHANT

PEOPLE have wondered why I and other elephants don't talk, if we know so much. To quote the motto of dear old Pack E. Derm Prep School, "Give every man thy ear, but few thy voice."

When you've got ears the size of mine, you pick up a fair share of wisdom, and one of the first things you learn is to keep your trunk shut. That way you seem to be a lot smarter than you really are.

Now, how come I always outsmart John Conrad, my partner on my—a—I mean our show? Simple. He doesn't stay alert. You know how I'm always fooling him by hiding his hat, and pretending to burn or tear his good clothes? He falls for those same old stunts time and time again. Never learns.

Basically it's a matter of native intellect, and while good old John is a grand boy and no slouch in the brain department, I do have a slight edge, being as I'm a few hundred years older.

A Sweet Girl

Recently John and I took a trip to Hollywood where we had a grand time. I got twelve front-row seats at a movie premiere (John's pretty fat you know!), and had a good visit with that doll-girl, Fran Allison. It was sort of sneaky, but I played a trick on her, too. Just before I took my screen test (wide-angle screen, of course), she kept telling me to keep cool. After it was over I found a dummy block of ice and stuck my trunk into it. Poor tender-hearted Fran was terribly upset, because she thought it was real ice. She's such a sweet trusting girl, I felt like a heel.

John Conrad is really more fun to play pranks on anyway, because he thinks he's clever. A while ago I showed him my trick flower pot, and he was completely baffled. It had a little blossom poking out of the top, and each time I sprinkled it with my "magic" watering can, it grew higher and higher.

Naturally when Conrad tried the same thing I fixed it so the flower would shrink in size. Took him a while to notice that there was a stem hanging out of the bottom, and I was regulating the flower with my trunk.

Almost Outsmarted Myself

A while back, though, I almost outsmarted myself.

Conrad was beating a rug and announced it was finally clean. I protested it wasn't and when his back was turned I sprinkled some talcum powder on it. Then, when he gave it another whack, an enormous cloud of dust from the talcum powder filled our whole studio. We all had a sneezing good time.

Sometimes I almost pity these humans. After all, they're so easy to bamboozle.

Elmer, the Elephant is seen Monday through Friday on WNBQ, Channel 5 at 5:00 PM.

OH MIMI,

OH MY

by JACK MABLEY

Minute Reviews:

Name That Tune is a quiz show which I watched because any television critic worth his salt watches at least one quiz show a summer. I may not be worth money, but I love that salt.

Inasmuch as any quiz show is in itself a cliche, it is quite understandably conducted in cliches.

A man said, "And here she is now, that great singer of songs, VICKee MILLS!!!!!" Then he said, "And here's that great master of ceremonies, that master of mirth and melody, REyed BEN-SON!!!!!!" It turned out that BENSON!!!!! is a pleasant enough fellow who apparently is new to quiz shows, at least network quiz shows.

Well, there were two contestants, see. The band played a song called "Mimi," and these two contestants were supposed to guess the title. Well, neither could, so this fellow BENSON!!!!! gives them a clew. "If I were a tenor, I'd practice by singing mi mi mi mi mi mi. And if I were a soprano I'd sing mi mi mi mi mi. Get it?" They didn't. So BENSON!!!!! gave them another clew. "You and ———. You and ———." The girl said, "Aye Aye."

Well, honest, it was just a scream and I kicked the tube out of the set and went back to work digging stones out of the back yard.

Curbstone Cutup: Ernie Simon has moved uptown, in front of the statue of Nathan Hale on Michigan Blvd. for his outdoor interviews. Slums or society, Ernie always comes up with some provocative gab. I used to spend Sunday afternoons in Iowa City parked on the main street watching the people walk by. Maybe that's why I'm such a sucker for Ernie's chats with the pedestrians. It's a good show.

TV's Top Tunes: Assets of this summer show are Helen O'Connell, the prettiest singer on television, and good production. Bob Eberle is on it, and sings as well as any of today's crop of mooly cows. I just don't happen to be very thrilled by the male vocalists of 1953. Ray Anthony has a fine commercial band, but his big number on the show I saw, was a slaughter of *Slaughter on Tenth Avenue.* A great piece of popular music, it sounded like the overture of a 1934 Balaban and Katz stage show the way Mr. Anthony dug into it. Everything's so commercial these days.

Even Miss O'Connell is singing cowboy songs, but by some good grace she didn't render any on this show. Miss O'Connell is fair of face, figure, and of voice, and also I think she has three daughters. I'm partial to females with three daughters, being married to one. Mine sings, too. The dirty diaper blues, all day long.

Medallion Theater: It's very encouraging to find in the midst of the putrid summer replacements a new dramatic program which began its life with an exhibition of good acting, fine writing, and some of the best production yet seen on a half-hour drama. *Medallion Theater* has all the earmarks of becoming the most intelligent and imaginative half-hour drama on the air.

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SPORTSCAST

by ED PAZDUR

The finals of **George S. May's** World Championship of Golf, August 9, will be televised over ABC-TV (channel 7) and not over Dumont (channel 9) as reported here two weeks ago. But it's not a case of bad reporting. Dumont actually had the package. They were simply out-hustled by ABC-TV.

What network carries the $120,000 classic is unimportant. The important thing is that millions of duffers, who ordinarily could not attend, will be able to witness the tournament.

I question the sponsor's wisdom in their choice of a sportscaster. To select a local spieler virtually unknown beyond Chicago city limits is inconceiveable.

Lewis

Lloyd Mangrum, Tam O'Shanter's travelling pro, holds the course record with a nine-under-par 63 which he shot during the 1948 World Championship. He needed it to eke out a tie with **Sam Snead** for first place with a 135 total for 36 holes, the tournament length at that time. Lloyd went on to win the coveted championship with a 70 against Sam's 71 in the play-off. **Mangrum** and **Snead** will compete again this year.

TV GUIDE's 3rd Annual Celebrity Golf Tourney, Aug. 21 (public invited free) at **Bunker Hill** is already generating interest. **William A.** "Where The Models Buy Their Clothes" **Lewis** will furnish TV GUIDE's female celebrity champion with a glamorous custom fall suit!

Disc Jockeys **Bill O'Connor, Art Hellyer,** and **Bill Evans;** lovely **Angel Casey,** pudgy **Wayne Griffin, Bob Elson, Danny O'Neil, Jim Moran, Eddy Howard, Bob Murphy, Ernie Simon** and **Linn Burton** all planning preliminary warm-up games at **Bunker Hill** before the tournament on **Aug. 21.**

For exciting Stock Car Races, join Bob Drews and Ed Pazdur 10 pm Sundays, WBBM-TV.

TV SPORTS GUIDE

(For details, see daily program listings.)

FRIDAY

1:30 9 Baseball—Cubs vs. Philadelphia

SATURDAY

1:30 9 Baseball—Cubs vs. Philadelphia
4:00 2 Horse Races From Saratoga
7:30 7 Bowling From Detroit—Fred Wolfe
8:00 7 Boxing From Chicago—Bill Stern
8:30 9 Wrestling From Marigold—Brickhouse

SUNDAY

1:30 9 Baseball—Cubs vs. Philadelphia
10:00 9 Stock Car Races From Soldier Field—Bob Drews and Ed Pazdur
10:30 7 Wrestling on Film—Wayne Griffin

MONDAY

7:00 9 Boys' Major League Baseball From Thilens Stadium—Jack Brickhouse
8:30 9 Boxing From Eastern Parkway, Brooklyn—Ted Husing

TUESDAY

1:30 9 Baseball—Cubs vs. Cincinnati
8:00 7 Stock Car Races From 87th Street Speedway—Stewart Raemer
11:00 5 Harness Racing From Sportsman's Park Joe Wilson

WEDNESDAY

1:30 9 Baseball—Cubs vs. Cincinnati (2)
8:00 9 Wrestling On Film—Jack Little
8:30 7 Wrestling From Rainbo—Wayne Griffin
9:00 2 Boxing From New York

THURSDAY

1:30 9 Baseball—Cubs vs Cincinnati
8:00 9 Stock Car Races From Santa Fe Park—Jack Brickhouse
11:00 5 Harness Racing From Sportsman's Park—Joe Wilson

Meet Your TV Favorites

IN PERSON:

TV GUIDE'S

3rd annual celebrity golf tourney

FRIDAY, AUGUST 21

Bunker Hill Golf Club

6600 N. Milwaukee Ave.

Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

Sentimental Journeys

Wish they would inject some cheer into the *Welcome Travelers* show. We are asked to applaud the courage of "sufferers" en route, but that "ashes-to-ashes, dust-to-dust" atmosphere is a bit thick. Some soft music, flowers and white gloves and it would be a perfect funeral.—*Mrs. C. Jefferis, Gary, Ind.*

Real "George"

Regarding Georgie Gobel: Whatever his act . . . (I forecast) he'll ne'er be a bore . . . just can't find comedians . . . like him no more.—*Dorothy Pinkerton, Chicago.*

Look-Alikes

How many people beside myself have noticed the uncanny facial resemblance between Red Buttons and Fahey Flynn? Are they related?—*Ed Dearborn, Chicago. (Nope. The only tie, Red Buttons (born Aaron Chwatt) and Fahey Flynn (born Fahey Flynn) have in common is TV.—Ed.)*

They're Champs?

I think the Webber family who sent in that biting letter about the *Twenty Questions* cast is sadly mistaken. Van is the life of the show, and Florence is brilliant. I fail to detect any unpleasant sarcasm from either.—*Linda Davison, Valparaiso, Ind.*

Berle De-Graded

TV GUIDE recently ran a series (June 12-19-26) on the great comeback of Milton Berle. To me, the stories were disgusting. I can never forget Milton staying on camera 55 minutes out of every 60-minute program. Regardless of how Milton tries to behave from now on, he'll never make the grade again.—*Paul Moon, East Moline, Ill.*

Garry Moore—Matinee Idol

While watching Garry Moore, I mentioned that I had always liked him since the time he and Ransom Sherman had the *Club Matinee* program on radio many years ago. My husband said I was mistaken because Garry Moore had not been on that program. Who is right?—*Mrs. A. L., Chicago. (You are. For three years, 1939 to 1942, Garry appeared on Club Matinee here in Chicago. He also wrote the show.—Ed.)*

Well, It's This-a-way . . .

Chub McCarthy—I can tell you why the wheels on a stagecoach turn backward when you're watching a movie. The reason is simple. The wheels turn faster than the film in a camera is going, thus giving them the appearance of turning backwards. I hope I have solved your problem.—*Joan McLennon, (age 15), Chicago. (Relieved Chub sends thanks.—Ed.)*

Kup Floweth Over

A few weeks ago we read in Irv Kupcinet's newspaper column on a Wednesday that Ronald Reagan would be in New York that Sunday to appear as a mystery guest on a panel show. There is only one such show on Sunday evenings, *What's My Line*. Sure enough, Dorothy Kilgallen lost no time in guessing Ronald Reagan. Now we are convinced about tip-offs and won't listen any more.—*Mrs. H. M. Bancroft, Chicago.*

They're Chumps?

Here's another word to the Webber family letter. The Vandeventers originated *Twenty Questions*, but when it comes to the point where husband and wife battle in public, I think they should be replaced. I have never seen two such sarcastic, disgusting people as the Vandeventers.—*Mrs. T. Zaccardi, Chicago.*

TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing

FRIDAY

1:15 7 "IT COULDN'T HAVE HAPPENED"
Mystery story author is pushed into solving two murders, despite all his objections. Reginald Denny and Evelyn Brant.

3:00 7 "SONG FOR TOMORROW"
Concert singer falls in love with a young pianist, who is a victim of amnesia. Helen McCabe stars.

3:30 2 "BACK PAGE"
Girl reporter becomes editor of a small-town newspaper, not knowing there is intrigue behind the headlines. Peggy Shannon and Russell Hopton.

4:00 7 "LARAMIE KID"

7:00 9 "MY WIFE'S RELATIVES"
Wealthy parents object to their son's romance with a hired hand's daughter. James Gleason and Lucile Gleason.

10:00 9 "OLD FASHIONED GIRL"
A poor girl becomes a Boston music teacher in 1870. Gloria Jean, Jimmy Lydon.

11:45 9 "DRAGNET"
Conflict arises between the district attorney's office and a circle of crooks. Rod LaRocque and Marion Nixon.

12:00 2 "MIDNIGHT WARNING"
Police officer is assigned to investigate death of his friend. Claud Dell and William Boyd.

12:00 7 "SUBMARINE BASE"
A renegade American becomes a posthumous hero when it is discovered he has been sabotaging German submarines at the cost of his life. Ann Baxter and John Litel.

SATURDAY

9:00 a.m. 7 "WILD HORSE RUSTLERS"
Nazi horse rustlers bring trouble to the range. Bob Livingston and Al St. John.

10:30 a.m. 9 "LONE RIDER FIGHTS BACK"
Western with George Huston and Al St. John.

11:30 a.m. 7 "TURNABOUT"
Husband and wife angrily declare they would like to change places with each other, and their wishes are granted. Adolphe Menjou and Carole Landis.

12:00 9 "DOUBLE CROSS"
Death-bed scene sends a police captain's son to revenge a killing. Kane Richmond and Pauline Moore.

1:00 2 "TOUGH TO HANDLE"
Young reporter comes to rescue of sweepstake winners, who are being victimized by racketeers. Frankie Darro and Kane Richmond.

1:00 7 "BIG BOY RIDES AGAIN"
Unusual mystery sends Big Boy into a neck-in-neck race with a sinister adversary. Tom Tyler and Big Boy Williams.

1:15 5 "SARGE GOES TO COLLEGE"
Marine, who is sent to college for relaxation before facing a critical operation, becomes involved with students and faculty. Alan Hale, Jr., and Freddie Stewart.

2:00 7 "KING ARTHUR WAS A GENTLEMAN"
King Arthur's sword, Excalibur, is discovered and taken into battle as a weapon of modern warfare. Arthur Askey, Evelyn Dall.

2:45 5 "FIGHTING MAD"
At the risk of losing his sight, retired boxing champion returns to the ring in order to expose dishonest promoters. Leon Errol and Joe Kirkwood.

4:00 5 "VACATION DAYS"
Youngsters are vacationing with their teacher on a ranch, when a bank robbery occurs. Freddie Stewart and June Preisser.

4:00 7 "RETURN OF THE RANGERS"
Western with James Newill and Dave O'Brien.

4:00 9 "WYOMING WILDCAT"
Son of an outlaw renounces his father, and becomes guard on a dangerous Wells Fargo run. Don Barry and Julie Duncan.

5:00 5 "DEATH VALLEY"
Dance hall girl is murdered for a fortune in gold. Nat Pendleton and Robert Lowery.

5:30 2 "ROMANCE ON THE RANGE"
Manager of a ranch and trading post carries on business for girl owner who lives in the East. Roy Rogers and Gabby Hayes.

6:30 7 "FALL IN"
Young sergeant becomes involved with a battalion of hillbillies from Kentucky. William Tracy and Joe Sawyer.

7:00 9 "ROARIN' LEAD"
Grafter tries to get the income of an estate which is supposed to be used for the support of an orphans home. Robert Livingston and Ray Corrigan.

10:00 2 "SONS OF ADVENTURE"
Two stunt men set out to find the murderer of a western picture star. Lynne Roberts and Russ Hayden.

10:00 5 "ON OUR MERRY WAY"
Timid want-ad clerk, through a subterfuge, becomes his newspaper's "inquiring reporter." Paulette Goddard and James Stewart.

10:00 7 "MERRILY WE LIVE"
Scatter-brained wife and mother of an irresponsible family has a weakness for helping worthless humanity. Constance Bennett and Brian Aherne.

11:30 7 "MISS POLLY"
An old maid saves the day when reformers clamp down on fun, progress, and romance in a small town. ZaSu Pitts and Slim Summerville.

11:35 2 "HER ENLISTED MAN"
Beautiful, spoiled daughter of an army general thinks she is in love with a communist. Barbara Stanwyck and Robert Young.

12:15 7 "ELLIS ISLAND"
Greatest gang of international crooks in the world defies society and justice. Donald Cook and Peggy Shannon.

(continued on next page)

TV Movie GUIDE

(continued from preceding page)

SUNDAY

9:30 a.m. 7 "GUNSMOKE MESA"
Three Mesquiteers set out after a murderer who is trying to gain control of a gold mine. Jim Newill and Dave O'Brien.

10:00 a.m. 9 "GLORY TRAIL"
Troop of Confederate soldiers refuse to surrender to the North, and make their way across country to found a new colony. Tom Keene and Joan Barclay.

10:30 a.m. 5 "OVER THE RAINBOW"

11:30 a.m. 7 "BOSS OF THE BIG CITY"
Racketeers get control of wholesale food, and thus are able to set their own prices. John Litel and Florence Rice.

12:00 9 "THE RED ROPE"
Outlaws terrorize the cattle country. Bob Steele and Lois January.

12:30 2 "TRAIL OF THE SILVER SPUR"
Prospector, who owns property in a ghost town, holds on to real estate because he believes the town will flourish again. Ray Corrigan and John King.

1:30 2 "KISS OF ARABY"
Young British captain gets involved with his major's wife, and lets another take the blame. Walter Byron and Marie Alba.

1:30 5 "A WAVE, A WAC, AND A MARINE"
Hollywood talent agent accidentally signs two understudies as top stars in his show. Elyse Knox and Sally Ellers.

3:00 2 "DEPARTMENT STORE"
Truck driver discovers that his girl friend, who is clerk in a department store, is a thief. Assia Noris and DeSica Riento.

9:00 9 "THE INVISIBLE WALL"
Former GI, with a weakness for gambling, finds crime and violence in a Nevada gambling casino. Don Castle and Virginia Christine.

10:00 9 "MISS MINK"
Mink coat becomes the center of contention, when it is won in a radio contest. Jimmy Lydon and Lois Collier.

10:30 2 "SENSATIONS"
Two press agents become rivals when the male half of the duo opposes the girl's sensational methods of obtaining publicity for her clients. Eleanor Powell and Dennis O'Keefe.

11:00 5 "MEET JOHN DOE"
Girl reporter is fired from newspaper, and for spite she ceates a fake suicide story. Barbara Stanwyck and Gary Cooper.

12:00 2 "WHEN THIEF MEETS THIEF"
Complications arise when a jack-of-all-thefts turns from petty larceny to international burglary. Douglas Fairbanks, Jr. and Valerie Hobson.

12:00 7 "THE CONTENDER"
Truck driver turns prize fighter to secure an education for his son. Buster Crabbe and Arline Judge.

MONDAY

1:00 9 "RIO GRANDE RAIDERS"
Stage coach driver on the western frontier has trouble with his brother. Bob Steele and Linda Sterling.

1:15 7 "SWISS MISS"
Laurel and Hardy turn up at a Swiss mountain resort, as mousetrap salesmen, on the theory that cheese makers must be bothered by rats. Stan Laurel and Oliver Hardy.

3:00 7 "CIRCUS SHADOWS"
Circus performer's sweetheart is killed, and he assumes the care of her daughter. Dorothy Wilson and Russell Hopkin.

3:30 2 "JOE PALOOKA"
Joe has a brief taste of fame after McSwatt takes the count of ten. Jimmy Durante and Lupe Velez.

4:00 7 "GUNFIRE"
Desperado impersonates reformed outlaw and pursues a life of banditry. Don Barry and Robert Lowery.

6:45 7 "ROAD SHOW"
Rich playboy falls in love with girl-owner of a motorized circus which is ready to close for lack of money, and uses his fortune to pay her debts. Adolphe Menjou and Carole Landis.

8:00 7 "THERE GOES MY HEART"
Millionaire heiress runs away from her drab existence to become a salesgirl in her own department store. Virginia Bruce and Frederic March.

10:00 9 "I SHOT JESSE JAMES"
Member of James' outlaw band shoots him for reward, but finds himself universally despised when he tries to capitalize on the deed. Preston Foster, Barbara Britton.

11:00 5 "TROCADERO"
Two children attempt to run a night club which was left them by their foster-father. Rosemary Lane and Johnny Downs.

12:00 2 "THE NIGHT HAS EYES"
Two school teachers, on vacation, stop at home of a war amnesia victim, from which a friend mysteriously disappeared. James Mason and Wilfrid Lawson.

12:00 7 "MILLIONS LIKE US"
Girl is assigned work in an aircraft factory in wartime England, Eric Portman and Patricia Roc.

TUESDAY

1:15 7 "SONS OF THE DESERT"
Two lodge members try to get away from their wives in order to attend the annual convention. Stan Laurel and Oliver Hardy.

3:00 7 "GOING SPANISH"
Bebe Daniels and Lupino Lane star.

3:30 2 "LOVE IN EXILE"
Scheming foreign industrial leaders attempt to remove a Ruritanian king and replace him with a dictator. Clive Brook and Helen Vinson.

4:00 7 "MARK OF THE SPUR"
Western adventures.
7:00 7 "FUZZY SETTLES DOWN"
Buster Crabbe and Fuzzy St. John star.

10:00 7 "THAT'S MY BOY"
A reporter and an opera singer find themselves in a small Italian town where music has been banned because of a financial situation. The pair plan to put on an opera in secret, and as a result are thrown in jail. Jimmy Durante and Richard Tauber.

10:00 9 "RAGING TORRENTS"
A triangle love affair almost leads to a tragedy. George Machal and Renee Faire.

12:00 2 "THURSDAY'S CHILD"
Girl's greatest ambition is to become an actress and much discord arises when her sister gets the opportunity instead. Stewart Granger stars.

12:00 7 "GHOST TRAIN"
Passengers at a country depot await the arrival of a train that is surrounded by mystery, intrigue and crime. Arthur Askey and Richard Murdoch.

WEDNESDAY

1:15 7 "BOHEMIAN GIRL"
Gypsies, Laurel and Hardy, find long-lost daughter of a count. Stan Laurel and Oliver Hardy.

3:00 7 "MIDNIGHT WARNING"
Police officer is assigned to investigate the death of his friend. Claud Dell and William Boyd.

3:30 2 "MISTAKEN HEIRESS"
Society girl loses wealth when her father dies, and goes to the big city to begin a different kind of life. Ralph Bellamy and Adrienne Ames.

4:00 7 "NORTH OF ARIZONA"
Western adventures.

9:00 7 "CONFIDENTIAL"
Department of Justice sets out to find top men in a big gambling racket. Donald Cook and Evalyn Knapp.

10:00 9 "REACHING FOR THE MOON"
Douglas Fairbanks, Sr., Bebe Daniels, and Edward Everett Horton.

11:00 5 "UNDER THE BIG TOP"
Young aerialist becomes a star, and brings success to her circus troupe. Marjorie Main and Anne Nagel.

12:00 2 "CRIME OVER LONDON"
American gangsters move to London when they find they can no longer operate safely in the United States. Joseph Cawthorn and Basil Sydney.

12:00 7 "A NIGHT FOR CRIME"
Beautiful screen star is strangled during a Hollywood blackout. Glenda Farrell and Lyle Talbot.

THURSDAY

1:15 7 "OUR RELATIONS"
Two hen-pecked husbands pretend they are their own twin brothers whom they have never seen, and complicate each other's lives with gangsters and a stolen ring. Stan Laurel and Oliver Hardy.

3:00 7 "NEVER TOO LATE"
Detective pursues a gang of blackmailers who have stolen a necklace from the police commissioner's wife. Richard Talmadge and Thelma White.

3:30 2 "VALLEY OF WANTED MEN"
Three killers break prison to track down a confederate, who is living a life of ease on their money. Frankie Darro and Roy Mason.

4:00 7 "ORPHANS IF THE PECOS"
Western adventures.

7:00 9 "RUSTLERS OF DEVILS CANYON"
Red Ryder returns to his ranch at the end of the Spanish-American War to find his territory overrun with rustlers. Allan Lane and Bobby Blake.

9:00 7 "ALMOST A BRIDE"
Bobby-soxer writes in a fake diary that a thrice-married philanderer wants to make her his fourth wife. Shirley Temple and David Niven.

10:00 9 "GIRL FROM ALASKA"
Young man, who is disgusted at his failure to strike gold in Alaska, is about to leave for the United States when he discovers that he has murdered an officer of the law. Ray Middleton and Jean Parker.

11:00 9 "SECRET LIVES"
German-born girl who is pressed into the French Secret Service becomes one of the most famous spies of her time. Neil Hamilton and Bridgette Horney.

12:00 2 "MURDER IN SOHO"
Police investigate murder and smuggled jewelry, which are two "sidelines" of a night club owner. Jack LaRue, Sandra Storme.

12:00 7 "THE CALENDAR"
Horse owner holds his horse back in order to win a larger purse in a later race. Greta Gynt and John McCallum.

Don Castle plays a man with a chronic weakness for gambling. Virginia Christine co-stars. *Invisible Wall*, Sat. 10 P.M. (9).

Jimmy Durante (center) tries to pacify pugilists Stu Erwin (left) and Bill Cagney in *Joe Palooka*, Mon. 3:30 P.M. (2).

Morning Programs

FRI • MON • TUE • WED • THUR

2 WBBM-TV • **5** WNBQ • **7** WBKB • **9** WGN-TV

6:45 5 EVERETT MITCHELL—Talks
News for the farmers.

7:00 5 TODAY—Reports & Interviews
Mon: Earl Godwin's Washington report, and anniversary of the Edison phonograph.
Tues: "New Look" fashion show with designer Oleg Cassini.
Wed: Tour of Fifth Avenue in the "Today" special Cadillac.

9:00 2 WHEEL OF FORTUNE—Quiz
Friday only. Todd Russell emcee.
ARTHUR GODFREY & FRIENDS
Mon. thru Thurs: Variety show telecast from Arthur's home in Leesburg, Virginia.
5 DING DONG SCHOOL
Nursery school program.
9 PAUL FOGARTY—Exercises
Fri: New twist to a torso twister.
Mon: Too many chins?
Tues: Beautiful shoulders.
Wed: Exercises to firm the bust.
Thurs: Shapely knees and calves.

9:30 5 GLAMOUR GIRL—A Contest
Harry Babbitt emcees beauty show.
7 CARTOONS—Fun for Kids
9 MOVIE—Serial For Kids
Fri: "Fighting Devil Dogs." pt. 5.
Mon. thru Thurs: "Painted Stallion." Parts 1-4. An American government agent is sent to Santa Fe to negotiate with the Mexican governor. Ray Corrigan, Hoot Gibson and Duncan Renaldo.

9:45 7 BEULAH KARNEY PRESENTS
Fri: Cool cooking Sunday dinner.
Mon: Good cooking in quantity.
Tues: It's handy to have a versatile man around the house.
Wed: Beulah and husband Bill agree that teamwork is important in successful homemaking.
Thurs: Do men shop differently than women?

10:00 2 I'LL BUY THAT—Panel
Friday only. Mike Wallace emcees audience participation with panelists.
5 HAWKINS FALLS—Serial
Fri: A self appointed executive gets a fast demotion.
Mon: A woman wins a point by pretending to be the loser.
Tues: Mr. Kratz buys a bird bath in an unusual place.
Wed: Idle gossip seems to work overtime.
Thurs: A man goes looking for a purpose and finds a reason.
9 A TO Z OF COOKERY—Tips
Fri: Menu for the weekend.
Mon: Summer pick-ups.
Tues: Design for living.
Wed: Dinner on a tray.
Thurs: Surprise party.

10:15 2 ARTHUR GODFREY & FRIENDS
Mon. & Wed. (continued)
BAIRD PUPPETS
Tues. and Thurs: Bil and Cora Baird with Healthcliff, the talking horse; Fluffy, J. P. Nolan and Slugger Ryan, the cigarette smoking pianist.
5 THE BENNETTS—Serial
Fri: The right man is proven wrong and the wrong man wins.
Mon: Burt Wells puts a deposit on his future.
Tues: Wayne Bennett takes his son to the movies and sees an unusual feature.
Wed: The Bennett house becomes a fortress for the night.
Thurs: A search begins for a person who might not exist.

10:30 2 STRIKE IT RICH—Quiz
Warren Hull emcees quiz game.
Fri: Guest, singer Roger Dann.
5 THREE STEPS TO HEAVEN
Adventures of a small town girl in New York. Stars Phyllis Hill, Joe Brown, Jr. and Bill Morgan.
7 ED ALLEN—Exercises
Fri: Maximum effort on hips.
Mon: Torso "tensers."
Tues: Double knee-overs.
Wed: Shoulder shrugs.
Thurs: Maximum effort for the bust.

10:45 5 FOLLOW YOUR HEART—Serial
Fri: Mike warns Bill not to become wrapped up in the affairs of Jennifer. Sallie Brophy, Nancy Sheridan, Louis Hollister, and John Seymour.

10:50 7 WAYNE GRIFFIN—Weather

10:55 7 ULMER TURNER—News

11:00 2 BRIDE AND GROOM—Wedding
John Nelson interviews the couple.
5 FRANCOIS POPE—Recipes
Fri: Ice cream fruit salad mold.
Mon: Baked broccoli ala parmesan and chicken cacciattori.

Tues: Fresh peach pie and TV hot mushroom dip.
Wed: Asparagus olive salad mold.
Thurs: Beef tenderloin with string beans and deviled egg birds.

7 BREAKFAST WITH O'NEILL
Music, interviews and games; Danny, Chet Roble and Nancy Wright.

9 MOVIE—Film cut to ½ hour.
Fri: "Filmdom's Fabulous Boulevard."
Mon: "Laramie Kid."
Tues: "Hollywood Variety No. 1."
Wed: "Bucking the West."
Thurs: "Gun Grit."

11:15 2 LOVE OF LIFE—Serial
Fri: Artie has revealed a fatal flaw to Jill.
Mon: Paul Raven has enough information to enable him to take a big gamble.
Tues: Vanessa knows that if the bluff fails, there is no going back.
Wed: The risk begins to work, but the climax is yet to come.
Thurs: Paul has masterful assurance as he reconstructs the story of the wedding.

11:30 2 SEARCH FOR TOMORROW
Fri: Hazel trusts a friend and Mr. Higbee may be on the trail at last.
Mon: A woman betrays a friend and finds another who will betray her.
Tues: Hazel thinks her dreams have come true.
Wed: Mr. Higbee settles down to help another "needy" person.
Thurs: Mr. Carlton enlists Stu Bergman's help.

9 STEVE FENTRESS—News

11:45 2 GUIDING LIGHT—Serial
Fri: Bill comes home sober to find that Bert and their son have gone.
Mon: Dick finds an excuse not to take Kathy home from the hospital.
Tues: Dick is urged to take a vacation with Kathy alone.
Wed: Bill again resolves to stop drinking.
Thurs: Kathy and Dick discuss a second honeymoon.

9 EARL NIGHTINGALE—Chats
Talks on everyday problems.

11:55 7 ULMER TURNER—News

BUY DEFENSE BONDS

TV FORECAST OF New Shows AND WEEK'S HIGHLIGHTS

Sammy Kaye show: Returning Saturday, August 8, 7:00 P.M. on channel 5, Kaye will retain his regular format featuring his well-known "So You Want To Lead A Band" segment. This portion of the program, which has been presented in theaters, ballrooms and hotels all over the country, gives would-be batoneers a chance to actually lead a band. Kaye interviews each of the aspiring conductors, then his musicians faithfully follow every baton movement of the embryonic leaders through an entire musical number. Winners are judged by audience applause. The show will run for a month, to be replaced by Ezio Pinza on September 12. Pinza will star in a half-hour family situation comedy.

Kaye

Movie stars drifting to TV: Friday brings Eddie Bracken starring on *Playhouse Of Stars*, and John Hodiak with Maureen O'Sullivan on *Footlights Theater* . . . June Havoc stars in drama on *Medallion Theater* Saturday night . . . The *Orchid Award* goes to Marilyn Maxwell Sunday night, with Ronald Reagan as host . . . Bela Lugosi makes his TV debut on *You Asked For It*, also on Sunday, performing for the first time anywhere, his vampire bat illusion in which he turns a beautiful young girl into a hideous bat. Sir Cedric Hardwicke plays a bored, worldly novelist with Diana Lynn as a young girl in desperate trouble on *G. E. Theater* . . .*Video Theater* on Thursday stars Ann Sheridan, and *Ford Theater* features Jackie Cooper with Wanda Hendrix.

Golf Championship: Golfdom's biggest names come to Tam O'Shanter Country Club to compete for first prize of $25,000 on Sunday. The event will be telecast at 6:30 p.m. over WBKB.

Dear Boss:

If Duggan's guests' unfinished sentences (those cut off in mid-air by the host, that is) were ever laid end to end I should think it would make an interesting interview. Not as interesting though as a line-up of their unspoken thoughts, I imagine.

Say hasn't it been homid (don't correct that spelling, please, I'm just too warm to spell out hot and humid) lately? But I don't care about the weather, I still trudge all over town getting signatures for my little petition -- the one that says: PLEASE NBC, KEEP HOAGY CARMICHAEL AND FRIENDS ON TV THIS WINTER.

My goal is to sign up everybody in the country except Sid and Imogene. I'm kidding, of course, 'cause I'll bet even Caesar and Coca would look better than ever to us if they were spotted right in the middle of Hoagy's relaxed roundelay.

Have you seen the new ADVENTURE show yet -- Sundays at five? It's probably commercial TV's best answer to Channel 11. But I'm not telling my neighbors about ADVENTURE yet. Think I'm a stupe? No sir, every Sunday I sneak away from the lawnmower brigade, into the house and tune in behind shuttered windows. Then that evening I drop by for a brief chat at some of my various acquaintances and casually involve them in a bit of conversation. Of course, sometimes it's a bit awkward steering things around to the subject I have just mastered, like: "Isn't it amazing how that fish spits its young through its front teeth?" But it's worth all the trouble to see the look of stark admiration on their faces as I start quoting from my "secret" ADVENTURE. I'm even thinking of being able to drop Readers Digest in another month.

Chub.

Friday

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS
Johnny Coons narrates a film.
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker emcee.
9 HI LADIES—Jack Payne
Interviews with the gals.

12:25 2 LEE PHILLIP SHOW—Tips
Fashion news for the ladies.

12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry Moore. Urylee Leonardos and Levern Hutcherson, stars of "Porgy and Bess," talk about backstage life. Entire cast presents a scene from the life of Franz Schubert. Denise Lor and Ken Carson offer "Candy Lips."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke plays his guitar.
7 TIME FOR FUN—Nick Francis
Kids fun with Nicky and Bobo.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews wives.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.

1:15 7 "IT COULDN'T HAVE HAPPENED"
MOVIE—Mystery story author is pushed into solving two murders, despite all his objections. Reginald Denny, Evelyn Brant, Jack LaRue.

1:30 2 LINKLETTER'S HOUSEPARTY
Guest, Los Angeles postmaster, Michael Fanning, discusses mail rackets.
9 BASEBALL—Cubs vs. Phila.
Jack Brickhouse describes

2:00 2 BIG PAY OFF—Quiz Game
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Bud Collyer emcee..

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.

AUG 7

5 **WELCOME TRAVELERS—Chats**
7 **"ROOT OF ALL EVIL"**
MOVIE—Part 5. Girl who is jilted turns on the world, and decides to go about getting whatever she wants no matter who is hurt. Michael Rennie and Phyllis Calvert.
3:00 2 **CHARM CLINIC—Beauty Hints**
5 **ON YOUR ACCOUNT—Variety**
Win Elliot emcee.
7 **"SONG FOR TOMORROW"**
MOVIE—Concert singer falls in love with a young pianist, who has amnesia. Helen McCabe stars.
3:15 2 **MUSIC COUNTER—Tune Time**
Helen Lee and George Ramsby.
3:30 2 **"BACK PAGE"**
MOVIE—Girl reporter becomes editor of a small-town newspaper, not knowing there is intrigue behind the headlines. Peggy Shannon stars.
5 **LADIES' CHOICE—Variety**
Johnny Dugan emcee.
3:45 9 **POST GAME INTERVIEWS**
Conducted by Jack Brickhouse.
3:55 7 **ULMER TURNER—News**
4:00 5 **ATOM SQUAD—Adventures**
"The Bomb That Wouldn't Stand Still," part 5. Ten trucks, all equipped with powerful atomic bombs, are set loose in Washington, D. C. when a Russian scientist escapes from behind the Iron Curtain with atomic secrets for the United States.
7 **"LARAMIE KID"**
MOVIE—Western adventures.
9 **POST GAME MOVIE**
Title not available.
4:15 5 **GABBY HAYES SHOW—Tales**
"Outlaw Trail" with Bob Steele and Hoot Gibson. (part 5).
4:30 5 **HOWDY DOODY—Puppet Tale**
Puppet antics with Bob Smith.
4:45 9 **TIME FOR BEANY—Puppets**
Adventure story for kids.
5:00 2 **GARFIELD GOOSE & FRIEND**
Garfield tricks Uncle Corny into thinking he has met a new goose.
5 **ELMER, THE ELEPHANT**
John Conrad entertains children.
7 **ANGEL CASEY—For Kids**
Youngsters have a party.
9 **WATCH TO WIN—Quiz Game**
Tom Moore is emcee.
5:15 7 **ROOTIE KAZOOTIE—Puppets**
Todd Russell is emcee.
5:30 2 **GENE AUTRY TIME—Film**
Outlaws are brought to justice.

AFICIONADOS ACCLAIM CHAN'S RIO RHYTHMS

by WM. A. QUE

"Caballero del Microfono"—"El Gran Locutor"—"Amigo de Latino-America".. excerpts from the pages of *Revista Teatral* in praise of **Charles Chan and his RIO RHYTHMS recorded music show over WMAQ at 4:30 on Saturday afternoons.**

The Chicago publication, which keeps the city's Spanish-speaking residents informed of theatrical news and events, lauded Chan for his presentations of the newest and best in Latin-American melodies.

Chan

When it comes to this style of music, "Carlos" Chan is a regular eager beaver; he spends his dough and much of his time searching the catalogues and record shops for the newest records from South America, Spain, Mexico and the Caribbean. Recording companies in those nations can thank Chan for a good percentage of their sales in the Midwest since most of his mail consists of queries on how and where to buy these highly enjoyable disks.

If you like music from south of the border (and who doesn't?), tune to 670 for **RIO RHYTHMS** and hear the old favorites as well as those new issues that feature the show. And I feel certain you will also enjoy Chan's method of putting on a program—he's a real authority, not merely a talkative disk jockey.

* * * * *

While on the subject of music enjoyment, let me remind you that the famous guest stars of the **VOICE OF FIRESTONE** will continue throughout the summer. Tune in on Monday nights at 7:30 over WMAQ.

—Adv.—

F R I D A Y

AUG 7

ERWIN
6:30 P.M. (7)

BERG
7:00 P.M. (5)

BARRY
8:00 P.M. (9)

O'SULLIVAN and HODIAK
8:30 P.M. (2)

5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"Gunsmoke Mesa" part 5. Mesquiteers set out after a swindler, who is trying to gain control of a gold mine. Jim Newill and Dave O'Brien.
9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Captain Video and spaceman Staver vie with each other for survival in a contest in which they must participate without oxygen supply helmets. Stars Al Hodge.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Tour of Holland, Michigan.

6:20 5 TONY WEITZEL—Comments
Gossip and interviews.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Music
Guest, singer Ann Crowley. Tunes: "Is It True What They Say About Dixie," "Will She Come From the East," "Rock-A-Bye Baby," "Way Down South" and "Birth Of the Blues."
7 STU ERWIN—Comedy Drama
"Roughing It." Stu and Fred Billings take off for the woods to live pioneer style.
9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Music
Helen O'Connell, Bob Eberly and Ray Anthony's orchestra. Tunes: "Eternally," "Yours," "Man With a Horn" and "No Other Love."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 PANTOMIME QUIZ—Game
Mike Stokey emcees charades game. Sandra Spence aids Mike. Regular panel: Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock. Guests on the visiting team are Robert Alda and Wanda Hendrix.
5 THE GOLDBERGS—Comedy
Jake's Uncle Barrish comes to visit the Goldbergs from his home in Oklahoma. Uncle David feels that his position in the family is being usurped and threatens to leave. Uncle Barrish is played by Menasha Skulnik, who originally created the role of Uncle David.
7 INTERLUDE—Drama
"Sadie and Sally." Adventures of two young girls in the Big City.
9 "MY WIFE'S RELATIVES"
MOVIE—Wealthy parents object to their son's romance with a hired man's daughter.

7:30 2 MAN AGAINST CRIME-Drama
"Hide and Seek." Mike Barnett (Ralph Bellamy) finds pretty girls and murder in a swimming pool.
5 WALT'S WORKSHOP
Mr. Durbahn shows how to make a sewing cabinet and work table.
7 SUPERMAN—Adventures
"To Halt a Crime Wave," Superman allows himself to be captured and exposed to deadly rays of atomic fission. George Reeves stars.

8:00 2 PLAYHOUSE OF STARS
Eddie Bracken stars in "Simplon Express." Comedy-mystery about a young amateur sleuth on his way home to Iowa, who sees danger lurking around every bend in the road. Aline Towne also stars.
5 DOORWAY TO DANGER
Agent Doug Carter's best friend is convicted of treason and sentenced to death. Stacy Harris stars.
7 TERRY AND THE PIRATES
"Chinese Legacy." Terry and Hotshot rescue a young Chinese-American GI who is kidnapped.
9 LIFE BEGINS AT 80—Quiz
Jack Barry emcees panel of oldsters including: Fred Stein, Georgiana Carhart, Thomas Clark and Alexandra Campbell.

8:30 2 FOOTLIGHTS THEATER—Film
"They Also Serve," starring John Hodiak and Maureen O'Sullivan. A blonde menace threatens the happy marriage of an Army colonel and his wife, who is secretly ill.
5 TV SOUNDSTAGE—Drama
"Runaway." An unwanted orphan and the orphanage janitor run away and find a surprise haven. Cliff Hall.

PAM and JERRY 9:00 P.M. (2) | JACKSON 9:00 P.M. (9) | GILMAN 9:30 P.M. (9) | MORAN 10:00 P.M. (7) | BOYD MIDNIGHT (2)

7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher with guest Fred Fitzsimmons.

9 WORLD IS YOURS-Travelogue
Colorado and the Rocky Mountains.

8:45 7 FILM COMMERCIAL

9:00 2 MR. AND MRS. NORTH-Drama
A killer who believes he has committed the perfect crime almost ruins a peaceful week-end in the country for Pam and Jerry.

5 SPORTS REEL—Film
Hilights of week's sporting events.

7 POLICE REPORTER—Interviews
J. McMullen questions policemen.

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Nicholas Monsaratt, author of "The Cruel Sea."

9:15 7 FILM SHORT

9:30 2 FAVORITE STORY—Film
Adolphe Menjou stars in "Vice Versa." A neglected boy and his tycoon father are completely transposed, and the switch brings an amazing change in character.

5 GREATEST FIGHTS—Film
Joe Louis vs. Bob Pastor from Briggs Stadium, Detroit, September 20, 1939. Heavyweight title bout.

7 DANGEROUS ASSIGNMENT
Brian Donlevy in "Decoy Story."

9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans with Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope.

9:45 5 LEN O'CONNOR—Discussion

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

7 COURTESY HOUR—Variety
Jim Moran emcees hour of star-studded entertainment.

9 "OLD FASHIONED GIRL"
MOVIE—A poor girl becomes a Boston music teacher in 1870. Gloria Jean, Jimmy Lydon, John Hubbard.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Tips
Have you got all your buttons?

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical

11:00 2 BOB ELSON—Sports

5 HOWARD MILLER—Music

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
"Tangled Evidence." (Second of two parts.) A girl is suspected of murdering her uncle because she will benefit from his will.

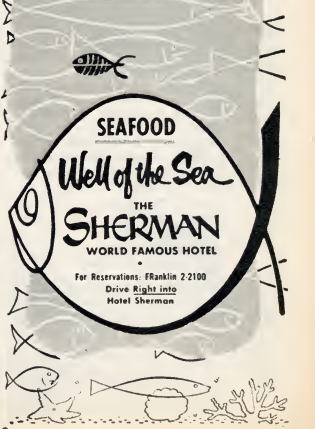
11:30 7 KAY ASHTON-STEVENS

9 LES NICHOLS—News

11:45 9 "DRAGNET"
MOVIE—Conflict arises between the district attorney's office and a circle of crooks. Rod LaRocque stars.

12:00 2 "MIDNIGHT WARNING"
MOVIE—Police officer is assigned to investigate the death of his friend. Claud Dell and William Boyd.

7 "SUBMARINE BASE"
MOVIE—A renegade American becomes a posthumous hero.



Saturday

AUG 8

CAVARETTA
1:30 P.M. (9)

MORNING

9:00 7 "WILD HORSE RUSTLERS"
MOVIE—Nazi horse rustlers bring trouble to the range. Bob Livingston, Al St. John, and Linda Johnson.

10:00 7 SPACE PATROL—Adventures
Buzz Corry and two colleagues tangle with a mad scientist.

9 MOVIE—Serial Films
"Fighting Devil Dogs" part 6.

10:30 2 ROD BROWN OF THE ROCKET RANGERS—Drama For Kids
Rod and the Rangers follow a trail of peanut shells leading to a gang of saboteurs.

7 COMEDY CIRCUS—Film
"E Flat Man" and "Gold Ghost."

9 "LONE RIDER FIGHTS BACK"
MOVIE—Western with George Huston and Al St. John

11:00 2 BIG TOP—Circus Fun
Jack Sterling presents Ullaine Malloy, aerial trapeze; Tien Psi Liu Troupe, gymnasts and acrobats; Leon and Eleana's Dane Circus; The Olantos, roller skating; and Howard Nichols, hoop juggler.

7 BEULAH SHOW—Comedy
Comedy situations starring Louise Beavers.

11:30 7 "TURNABOUT"
MOVIE—Husband and wife angrily declare they would like to change places with each other; and their wishes are granted. Adolphe Menjou, Carole Landis, John Hubbard.

9 "GOD'S COUNTRY AND THE MAN"
MOVIE—(cut to ½ hour) Western with Tom Keane, Betty Compson, Charlotte Henry, Charles King, Jr.

12:00 2 LONE RANGER—Western
"Cannonball McKay." The Lone Ranger encounters a plot to blow up a jail.

9 "DOUBLE CROSS"
MOVIE—Death-bed scene sends a police captain's son to revenge a killing. Kane Richmond, Pauline Moore, Wynne Gibson star.

12:30 2 "LAND OF MISSING MEN"
MOVIE—(Cut to ½ hour.)

1:00 2 "TOUGH TO HANDLE"
MOVIE—Young reporter comes to rescue of sweepstake winners, who are being victimized by racketeers. Frankie Darro and Kane Richmond.

5 WHAT'S YOUR TROUBLE
Dr. and Mrs. Norman Vincent Peale discuss "Is Your Life Meaningless?"

7 "BIG BOY RIDES AGAIN"
MOVIE—Unusual mystery sends Big Boy into a neck-in-neck race with a sinister adversary. Tom Tyler and Big Boy Williams.

9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 5 "SARGE GOES TO COLLEGE"
MOVIE—Marine who is sent to college for relaxation before facing a critical operation, becomes involved with students and faculty. Alan Hale, Jr., Freddie Stewart, June Preisser, Russ Morgan and his orchestra, Jack McVea and his band.

1:30 9 BASEBALL—Cubs vs. Phila.
Jack Brickhouse describes.

2:00 7 "KING ARTHUR WAS A GENTLEMAN"
MOVIE—King Arthur's sword, Excalibur, is discovered and taken into battle as a weapon of modern warfare. Arthur Askey, and Evelyn Dall.

2:30 5 INDUSTRY ON PARADE—Film
Visit to a Tennessee publishing company which boasts some of the world's finest craftsmen, a Kentucky factory that rehabilitates used shell cases, No. Carolina plant that reinforces dungaree knees, and a Virginia plant that demonstrates the processing of surface coating.

2:45 5 "FIGHTING MAD"
MOVIE—At the risk of losing his sight, retired boxing champion returns to ring in order to expose dishonest promoters. Leon Errol, Joe Kirkwood, Elyse Knox, Patricia Dane, and Wally Vernon.

3:30 7 BAR SS RANCH
Western. (Cut to ½ hour.)

3:45 2 OPERATION NEW HORIZONS
University of Illinois Medical Center presents "Polio Clinic," with Dr. Mark H. Lepper, moderator, and Drs. H. J. Shaughnessy, Jr., George A. Saxton and Fred W. Hark discussing the treatment and cure of polio. Featured guest is Barbara Wallace who is currently recovering from the disease.

ROGERS and HAYES
5:30 P.M. (2)

SAT
AUG 8

9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

4:00 2 HORSE RACES—Saratoga

5 "VACATION DAYS"
MOVIE—Youngsters are vacationing with their teacher on a ranch, when a bank robbery occurs. Freddie Stewart and June Preisser.

7 "RETURN OF THE RANGERS"
MOVIE—Western with James Newill and Dave O'Brien.

9 "WYOMING WILDCAT"
MOVIE—Son of an outlaw renounces his father, and becomes guard on a dangerous Wells Fargo run. Don Barry, Julie Duncan, Bill Gannon.

4:30 2 FILM SHORT

5:00 2 FARMTOWN U.S.A.—Menard
George Menard introduces and chats with Miss Shirley Eaton, Illinois Peach Queen, from Murphysboro. Harvey Hartline, director of the Illinois Fruit Council, and Harold J. Hartley, secretary, from Carbondale, Ill., and Rosemary Archibald, district home economist for International Harvester, Kankakee, Ill.

5 "DEATH VALLEY"
MOVIE—Dance hall girl is murdered for a fortune in gold. Nat Pendleton, Robert Lowery, Helen Gilbert.

7 SATURDAY LAUGH TIME
"Laurel and Hardy."

9 MOVIE—Title Not Available
Tentatively scheduled.

5:30 2 "ROMANCE ON THE RANGE"
MOVIE—Manager of a ranch and trading post carries on the business for girl owner in the East. Roy Rogers and Gabby Hayes.

7 "OVERLAND STAGECOACH"
MOVIE—Western, part 1. Trouble sets in with the building of railroads in the West. Bob Livingston, Al St. John, and Smokey Moore.

6:00 2 STORK CLUB—Interviews
Host Sherman Billingsley with guests, film star Charles Coburn and singer Betty Ann Grove.

5 MR. WIZARD—Science Study
"Your Telephone" is explained and demonstrated with simple equipment by Don Herbert and Betsy.

7 TOM DUGGAN—Sports

9 THIS IS THE LIFE—Drama
Stories with a moral.

6:30 2 BEAT THE CLOCK—Games
Bud Collyer emcees the stunts.

SATURDAY NIGHT
8:30 P.M.

WRESTLING
FROM
MARIGOLD

AMERICA'S TOP WRESTLERS
IN ACTION!

Sponsored by Fohrman Motors

WGN-TV Channel 9

SATURDAY

AUG 8

STORCH
7:00 P.M. (2)

KAYE
7:00 P.M. (5)

MACK
7:30 P.M. (5)

VERDUGO
8:00 P.M. (2)

BRICKHOUSE
8:15 P.M. (9)

5 MY SON JEEP—Comedy
Well meaning Doc and Jeep almost sabotage Peggy's first date. Jeffrey Lynn and Martin Huston star.

7 "FALL-IN"
MOVIE—A young sergeant becomes involved with a battalion of hillbillies from Kentucky. William Tracy, Joe Sawyer, Jean Porter.

9 TRAVELERS' SKETCHBOOK
"Speed and Spokes."

6:45 9 RELIGIOUS FILM
Father James Keller of the Christophers, interviews.

7:00 2 LARRY STORCH—Comedy
Guest, singer Monica Lewis. Sketches: Larry impersonates a fisherman and a Frenchman giving a New York travelogue.

5 SAMMY KAYE SHOW—Musical
"So You Want To Lead a Band" contest. Would-be conductors are given opportunity to lead Kaye's band. Orchestra features an old melody from a "dusty manuscript."

movies are better than ever...
especially on channel 5
HAUSER'S
GRAND MARQUEE
presents
"On Our Merry Way"
starring
Paulette Goddard • Harry James
James Stewart • Dorothy Lamour
TONIGHT - 10:00 P.M.
your host
HAUSER NASH SALES
WNBQ CHANNEL 5
NBC TELEVISION

9 "ROARIN' LEAD"
MOVIE—Grafter tries to get the income of an estate which is supposed to be used for the support of an orphans home. Robert Livingston, Ray Corrigan, Max Terhune.

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent-variety.

7 BOWLING—Detroit
Fred Wolfe is commentator. Participants will compete for valuable prizes and a jackpot each week.

8:00 2 MEET MILLIE—Comedy
Mr. Boone, Sr., involves Mama, Millie and half-witted Walter in a business deal. Elena Verdugo stars with Florence Halop, Earl Ross, Ross Ford and Marvin Kaplin.

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with comedians Paul Gilbery and Dave Barry, comedienne Helen Halpin, Eddie Foy, Jr. and Sara Berner in domestic skits, singer Tony Bavaar and roller skater Artie James.

7 PHILLIES SATURDAY NIGHT FIGHTS—From Chicago
Alan Moody vs. Irvin Steen (welterweights).
JIMMY POWERS' RATING: Moody is unrated. Fights, 25. Won, 24. Lost, 1. K.O.'s, 15. Steen is unrated. Fights, 67. Won, 42. Lost, 19. Draws,. 6. K.O.'s, 13. Moody, a power hitter who has scored more than fifty percent knockouts in his short pro career, is favored. Steen, a recent winner over Joe Miceli, has faced far more experienced ring men than has the novice Moody, but maybe Pian (his manager) has discovered some flaws in his style.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 JACK BRICKHOUSE—Sports
Discussion on latest sports events including baseball scores around the country.

8:30 2 BANK ON THE STARS—Quiz
Jack Paar emcee.

9 WRESTLING—From Marigold
Baron Arena vs. Treach Phillips. Balk Estes vs. Tor Yamato; Larry Chene vs. Rocko Columbo; Art Neilsen vs. Johnny Gilbert; and double main event: Pat O'Connor vs. Mike Clancy and Don Evans vs. Verne Gagne.

LAMOUR
10:00 P.M. (5)

YOUNG
MIDNIGHT (2)

SAT AUG 8

8:45 7 BILL STERN—Sports Film
Highlights in the sports world.

9:00 2 MEDALLION THEATER-Drama
"Mrs. Union Station," starring June Havoc. A bride is forced to compete with a model railway for her husband's affections.

7 BIG PICTURE—Army Film
Report on activities in Korea.

9:30 2 IT'S NEWS TO ME—Quiz
Moderator John Daly with panel: John Henry Faulk, Anna Lee, Quentin Reynolds and Nina Foch.

5 PRIVATE SECRETARY-Comedy
Her boss's strange behavior leads Susie to suspect that she is about to be fired.

7 COMMERCIAL—Film

9:45 7 FILM SHORT

10:00 2 "SONS OF ADVENTURE"
MOVIE—Two stunt men set out to find the murderer of a western picture star. Lynne Roberts, Russ Hayden, Gordon Jones, Grant Withers.

5 "ON OUR MERRY WAY"
MOVIE—(1st showing) Timid want-ad clerk, through a subterfuge, becomes his newspaper's "inquiring reporter." Paulette Goddard, James Stewart, Harry James, Dorothy Lamour, Burgess Meredith, and Henry Fonda.

7 "MERRILY WE LIVE"
MOVIE—Scatter-brained wife and mother of an irresponsible family has a weakness for helping worthless humanity. Constance Bennett, Brian Aherne, Billie Burke, Alan Mowbray, Bonita Granville, and Patsy Kelly.

11:25 2 COMMERCIAL—Film

11:30 7 "MISS POLLY"
MOVIE—An old maid saves the day when reformers clamp down on fun, progress, and romance in a small town. ZaSu Pitts, Slim Summerville, Kathleen Howard, Brenda Forbes.

12:00 2 "HER ENLISTED MAN"
MOVIE—Beautiful, spoiled daughter of an army general thinks she is in love with a communist. Barbara Stanwyck and Robert Young.

12:15 7 "ELLIS ISLAND"
MOVIE—Greatest gang of international crooks in the world defies society and justice. Donald Cook and Peggy Shannon.

Sunday

AUG 9

MORNING

9:30 5 THE PULPIT—Religious Talk
Talk by Rev. Timothy J. Lyne, assistant pastor, St. Mary's Church, Riverside, Illinois. Subject: "To Mary the Mother Of God."

7 "GUNSMOKE MESA"
MOVIE—Three Mesquiteers set out after a murderer who is trying to gain control of a gold mine. Jim Newill and Dave O'Brien.

9:45 5 RELIGIOUS FILM
Father James Keller of the Christophers conducts interviews.

9 FILM SHORT
"North To the Hudson Bay."

10:00 2 LAMP UNTO MY FEET—Talks
"This Is The Challenge."

5 SUNDAY FUNNIES
John Conrad reads the comics, explains toys and games to the kids, and tries to cope with the tricks of Laughing Luke.

9 "GLORY TRAIL"
MOVIE—Troop of confederate soldiers refuse to surrender to the North, and make their way across country to found a new colony. Tom Keene and Joan Barclay.

10:30 2 TALENT SHOWROOM-Variety
Jim Conway emcees the talent.

5 "OVER THE RAINBOW"

7 "BOSS OF THE CITY"
MOVIE—Racketeers get control of wholesale food and thus are able to set their own prices. John Litel and Florence Rice star.

11:30 2 FILM SHORT

5 LIVE AND LEARN—Discussion
Moderator Charles Hunter and Dr. Thomas Parker, professor of zoology at the University of Chicago, discuss "Insects and Their Relations."

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel speaks.

9 SERIAL FILM
"The Vigilantes are Coming," (part 3). Son of an old California family returns from service to find that his father and brother have been murdered. Bob Livingston stars.

12:00 2 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Fun
Art Hern narrates part of the film serial, "Don Winslow of the Coast Guard."

7 TOM DUGGAN—Sports

9 "THE RED ROPE"
MOVIE—Outlaws terrorize the cattle country. Bob Steele stars.

12:15 2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

12:30 2 "TRAIL OF THE SILVER SPUR"
MOVIE — Prospector, who owns property in a ghost town, holds on to real estate because he believes the town will flourish again. Ray Corrigan, John King, Max Terhune as the Three Mesquiteers.

5 CATHOLIC HOUR—Religious
Quiz on the basic points of the Catholic faith, with moderator Rev. Urban Nagle of the order of preachers, plus a guest panel.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott talks about the gardens at Statesville Prison, Joliet, Ill.

9 BATTING PRACTICE-Warm Up
Announced by Harry Creighton.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 2 "KISS OF ARABY"
MOVIE—Young British captain gets involved with his major's wife, and lets another take the blame.

5 "A WAVE, A WAC, AND A MARINE"
MOVIE—Hollywood talent agent accidentally signs two understudies as top stars in his show. Elyse Knox, Sally Ellers, Ramsey Ames.

7 WILD BILL HICKOK—Western
Guy Madison as Wild Bill in "Evil Assayer." Crooked country assayer attempts to make an old prospector think his mind is failing in order to take over a valuable "find."

9 BASEBALL—Cubs vs. Phila.
Jack Brickhouse describes.

2:00 7 CISCO KID—Western Film
Duncan Renaldo and Leo Carrillo star.

2:30 7 ADVENTURES OF KIT CARSON
Bill Williams stars in "Hideout." A clever ruse is used to get a gang of bandits fighting among themselves and end a reign of terror.

3:00 2 "DEPARTMENT STORE"
MOVIE—Truck driver discovers that his girl, who is clerk in a department store, is a thief.

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WBBM–TV

CHANNEL 2

SUNDAY

AUG 9

KIRCHNER and HARTLINE
4:00 P.M. (7)

KELLY
6:00 P.M. (2)

LOWE
7:30 P.M. (9)

LYNN
8:00 P.M. (2)

5 Program Not Available

7 RAMAR OF THE JUNGLE—Film
Jon Hall stars in "Jungle Terror."

3:30 5 ZOOPARADE—About Animals
Film repeat of a last year's program about the squid's use of jet propulsion, the kangaroo's pouch, and the snake's goggles.

7 BOB ATCHER SHOW—Kids Fun
Tale for kids with Sammy Squirrel.

3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

4:00 5 TV RECITAL HALL—Musical
Guests, pianists Arthur Gold and Robert Fizdale.

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents trainer Dick Clemens and his four lions; clown skit: "Clip-No-Tist" with Cliffy, Scampy, Nicky and Mary Hartline. Larry Thompson, juggler on roller skates; the Raylins, balancing, stilt walking, skates and rolla rolla act; and Jimmy Garner and Yvonne, trampoline act.

4:30 2 MAN OF THE WEEK—Talk
Undersec. of Agriculture, True D. Morse, is special guest.

5 AMERICAN FORUM OF THE AIR
"Should Congressional Investigating Committees Be Merged?" Sen. Karl Mundt (R., S.D.) and Rep. Emanuel Celler (D., N.Y.).

5:00 2 ADVENTURE—Educational
Features: (1) "Inca Gold." Discussion and illustration by Junious Bird of the American Museum of Natural History. (2) "Seals." Discussion and illustration on the life and times of these amphibious mammals. (3) "Africa." Tribal dance films and discussion by Dr. James Clark.

5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview a guest celebrity.

7 RANGE RIDER—Western
Jack Mahoney and Dick Jones star in "Blind Canyon." Courageous blind boy regains his sight and helps capture an outlaw.

5:30 5 ROY ROGERS SHOW—Drama
"The Minister's Son." Roy tracks down a band of counterfeiters with assistance of minister's "son."

7 Program Not Available

5:45 7 KAY ASHTON-STEVENS SHOW
Interviews and commentary.

6:00 2 QUIZ KID$—Joe Kelly, Emcee

5 OPERATION NEPTUNE—Drama
Trychus escapes his earthly captors and attempts to return to his undersea kingdom of Nadiria. Tod Griffin as Commander Hollister and Humphrey Davis as Trychus.

7 YOU ASKED FOR IT—Requests
Art Baker presents: (1) Bela Lugosi performing his new TV role of the "Master Illusionist." (2) Acapulco cliff divers; young boys skilled in the art of diving off high cliffs into shallow waters. (3) Mr. and Mrs. Jack C. Dutton and their four-year-old chimpanzee.

9 POST GAME MOVIE
Title Not Available.

6:30 2 YOUR PLAY TIME—Drama
A group of Freedom advocates tangle with the police in a city behind the Iron Curtain. Carl Esmond, Alf Kjellin, Victor Perry star.

5 SUPER GHOST—Quiz Game
Moderator Dr. Bergen Evans with panelists, Shirley Stern, Robert Pollack, Buddy Black and Betty Moss.

7 CHAMPIONSHIP GOLF
On-the-spot account of the struggle for $25,000 First Prize money, among golfdom's biggest names. Event is described by Tom Duggan, from Tam O'Shanter Country Club.

7:00 2 TOAST OF THE TOWN
Ed Sullivan presents comic Jay Lawrence, and Burt Lancaster in a scene from his new movie "From Here to Eternity."

5 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

9 Program Not Available

7:30 7 BAR S S RANCH—Film

9 FRONT PAGE DETECTIVE
Edmund Lowe as columnist David Chase in "The Little Black Book." Chase attempts to locate a book exposing the wire service.

8:00 2 G.E. THEATER—Drama
"Best Seller" starring Sir Cedric Hardwicke, Diana Lynn, Sheldon Leonard. A showgirl in trouble is aided by a worldly, bored novelist.

5 TV PLAYHOUSE—Drama
"Ernie Barger Is 50." A hard-working small town business man, rejected in his work and shunned by his son, discovers a new source of understanding. Ed Begley stars.

7 MARTIN AGRONSKY—News

MAXWELL
8:15 P.M. (7)

DALY and FRANCIS
9:30 P.M. (2)

COLLIER
10:00 P.M. (9)

WESTFALL
10:30 P.M. (5)

9 ROCKY KING—Film Drama
"The Best Of References." A gambler who has to pay off a bet he never made, and a girl who worships diamonds, leads the police to murder in a boarding house.

8:15 7 ORCHID AWARD—Musical
Ronald Reagan, Marilyn Maxwell.

8:30 2 ARTHUR MURRAY PARTY
Rudy Vallee subs as host for vacationing Kathryn Murray, with guests, ventriloquist Jimmy Nelson and the Stuart Morgan Dancers.

7 ASK THE MAN—News, Sports
Jack Callaghan and Jack Drees.

9 PLAINCLOTHESMAN—Drama
"Chain Action." A parasite husband is suspected of his wife's death.

9:00 2 THE WEB—Mystery Drama
"Death Sentence." The young wife of an elderly shipping magnate plots his murder. Eric Dressler stars.

5 WONDERFUL JOHN ACTON
Semi-autobiographical story about an Irish family in Kentucky.

7 BILLY GRAHAM—Religious
The evangelist delivers a sermon.

9 "THE INVISIBLE WALL"
MOVIE—Former GI, with a weakness for gambling, finds crime and violence in a gambling casino.

9:15 7 FILM SHORT

9:30 2 WHAT'S MY LINE?—Quiz
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen.

5 BIG PICTURE—Army Film
"Invasion of Southern France."

7 TALENT PATROL—Variety
Bud Collyer is host to contestants.

10:00 2 STOCK CAR RACES
Bob Drews announces races assisted by Ed Pazdur of *TV Guide*. *Sponsored by Household Finance Corp.*

5 CLINT YOULE—Weather

7 JOEL BERNSTEIN—Discussion

9 "MISS MINK"
MOVIE—(1st Showing) Mink coat becomes the center of contention when it is won in a radio contest. Jimmy Lydon, Lois Collier, Richard Lane and Barbara Brown.

10:10 5 DORSEY CONNORS—Ideas
Take care of your flower vases.

10:15 5 ALEX DREIER—News

7 TOM DUGGAN—Sports

10:30 2 "SENSATIONS"
MOVIE—Two press agents become rivals when the male half of the duo opposes the girl's sensational methods of obtaining publicity.

5 NORMAN BARRY—Sports
Franklyn MacCormick, Kay Westfall.

7 WRESTLING ON FILM
Don McShane vs. Wild Red Barry.

11:00 5 "MEET JOHN DOE"
MOVIE—Girl reporter is fired from newspaper, and for spite she creates a fake suicide story. Gary Cooper, Barbara Stanwyck.

11:30 9 LES NICHOLS—News

11:50 7 COMMERCIAL—Film

12:00 2 "WHEN THIEF MEETS THIEF"
MOVIE—Complications arise when a jack-of-all-thefts turns from petty larceny to international burglary. Douglas Fairbanks, Jr., stars.

7 "THE CONTENDER"
MOVIE—Truckdriver turns prize fighter to secure an education for his son. Buster Crabbe.

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MONEY WHEN YOU NEED IT

Monday

DIXON
2:00 P.M. (9)

AUG 10

MORNING PROGRAMS ON PAGE A-14

12:00 2 **LUNCHEON WITH BILLY**
Billy Leach with songs & comments.
5 **NOONTIME COMICS**
Johnny Coons entertains the kids.
7 **HAPPY PIRATES—Kids' Fun**
Dick "Two Ton" Baker is emcee.
9 **HI LADIES—Jack Payne MC**
Jack Payne interviews the ladies
12:25 2 **LEE PHILLIP SHOW—Tips**
News for the homemaker.
12:30 2 **GARRY MOORE SHOW**
Meredith Willson subs for Garry. Durward and Meredith do a "Conversational Piece" on the art of conversation. Denise Lor sings "The Gentleman Is a Dope" and Ken Carson offers "All I Desire." Meredith features a Willson pianologue.
5 **ANIMAL PLAYTIME—Kids' Fun**
Win Stracke and his guitar.
7 **TIME FOR FUN—Nick Francis**
Nicky, the dog Bobo, and cartoons.
12:45 9 **BASEBALL WITH THE GIRLS**
Jack Brickhouse interviews feminine baseball fans and players wives to get the ladies' viewpoint.
12:55 7 **ULMER TURNER—News**
1:00 2 **DOUBLE OR NOTHING—Quiz**
Bud Collyer subs for Bert Parks.
5 **BOB AND KAY SHOW—Variety**
Bob Murphy and Kay Westfall with interviews and comments.
7 **MOVIE QUICK QUIZ—Game**
Emcee Dick "Two-Ton" Baker.
9 **"RIO GRANDE RAIDERS"**
MOVIE—Stage coach driver on the Western frontier has trouble with his brother. Bob Steele, Linda Sterling, and Tom London.
1:15 7 **"SWISS MISS"**
MOVIE—Laurel and Hardy turn up at a Swiss resort, as mousetrap salesmen, on the theory that cheese makers must be bothered by rodents. Stan Laurel and Oliver Hardy.
1:30 2 **LINKLETTER'S HOUSEPARTY**
Guest, child expert Isabel Buckley.
2:00 2 **BIG PAY OFF—Quiz Show**
Randy Merriman and Bess Myerson.
5 **BREAK THE BANK—Quiz Game**
Emcee Bud Collyer.
9 **PAUL DIXON SHOW—Music**
Pantomimes with Paul, Wanda Lewis, and Sis Camp.
2:25 7 **ULMER TURNER—News**
2:30 2 **ACTION IN THE AFTERNOON**
Western drama.
5 **WELCOME TRAVELERS—Chats**
Tommy Bartlett interviews tourists.
7 **Program Not Available**
3:00 2 **CHARM CLINC—Beauty Hints**
5 **ON YOUR ACCOUNT—Chats**
Win Elliot emcees interviews.
7 **"CIRCUS SHADOWS"**
MOVIE—Circus performer's sweetheart is killed, and he assumes the care of her daughter. Dorothy Wilson, Russell Hopkins, Kane Richmond, and Dorothy Renier.
3:15 2 **MUSIC COUNTER—Tunes**
Helen Lee and George Ramsby sing.
3:30 2 **"JOE PALOOKA"**
MOVIE—Joe has a brief taste of fame after McSwatt takes the count of ten. Jimmy Durante, Lupe Valez, Stu Irwin, and Bill Cagney.
5 **LADIES' CHOICE—Talent**
Johnny Dugan emcees variety.
3:55 7 **ULMER TURNER—News**
4:00 5 **ATOM SQUAD—Adventures**
"The Ships That Sailed To Nowhere." The Atom Squad is assigned to apprehend an American scientist who is working with Russia to build a super undersea magnet.
7 **"GUNFIRE"**
MOVIE—Movie desperado impersonates reformed outlaw and pursues a life of banditry. Don Barry, Robert Lowery, Wally Vernon.
4:15 5 **GABBY HAYES SHOW—Tales**
"Under Arizona Skies," with Johnny Mack Brown (part 1).
4:30 5 **HOWDY DOODY—Puppet Tale**
Bob Smith helps control the antics of Howdy and his pals.
4:45 9 **TIME FOR BEANY—Puppets**
Puppet adventures to entertain the kiddies after school.
5:00 2 **GARFIELD GOOSE & FRIEND**
Frazier will teach Garfield a fine trick to pull on Gulliver Goose.
5 **ELMER, THE ELEPHANT**
John Conrad amuses the children.
7 **ANGEL CASEY—Film**
"Laurel and Hardy" plus cartoons.
9 **WATCH TO WIN—Quiz**
Tom Moore is emcee.
5:30 2 **GENE AUTRY TIME—Film**
Western.
5 **KIDS' KARNIVAL KWIZ—Fun**
Art Hern as Natco, and a film.

CASEY
5:00 P.M. (7)

SIMON
5:45 P.M. (9)

MON
AUG 10

7 BOB ATCHER—Serial Film
"Guns of the Law" (part 1).

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports

5 CLINT YOULE—Weather

7 ULMER TURNER—News

9 CAPTAIN VIDEO—Adventures
Captain Video and the Ranger wind up their contest for rights to the space derelict and compete with Zed of the planet Draco for the last time.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
Visit to Lake George, New York.

6:20 5 TONY WIETZEL—Comments
Gossip and information about celebrities in Chicago.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News

5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.

7 POLICE REPORTER—Interviews
J. McMullen questions policemen about Chicago crimes.

9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Musical
Helen O'Connell, Bob Eberly and Ray Anthony's orchestra. Tunes: "Butterflies," "Pretend," "Thunderbird," "I'm Walking Behind You."

5 JOHN C. SWAYZE—News

7 "ROAD SHOW"
MOVIE—Rich playboy falls in love with girl-owner of a motorized circus, which is ready to close for lack of money, and uses his fortune to pay her debts. Adolphe Menjou Carole Landis, John Hubbard.

9 SPENCER ALLEN—Local News

7:00 2 BURNS AND ALLEN—Comedy
When George and Gracie get locked out of their house, the locksmith called in the emergency almost loses his wife because of complications brought on by Gracie.

5 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

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MONDAY

AUG 10

BURNS and ALLEN
7:00 P.M. (2)

HADLEY
8:00 P.M. (2)

EDWARDS
8:30 P.M. (2)

LOCKHART
9:30 P.M. (5)

9 BOY'S MAJOR LEAGUE
Jack Brickhouse describes ball games from Thillens Stadium.

7:30 2 GODFREY'S TALENT SCOUTS
Professional talent competition.

5 VOICE OF FIRESTONE—Music
Guest soloist, soprano Nadine Connor. Songs: "Your Eyes Shine In My Own," from "The Gypsy Baron" and the aria "Deh Vieni Non Tardar" from Mozart's "Marriage Of Figaro," and "One Night Of Love."

8:00 2 RACKET SQUAD—Drama
Captain Braddock intervenes when an innocent GI becomes the victim of a young girl's insurance racket. Reed Hadley plays Braddock, and Chris Drake, most decorated Marine of WW II, plays the GI.

5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of young jurors.

7 "THERE GOES MY HEART"
MOVIE—Millionaire heiress runs away from her drab existence to become a salesgirl in her own department store. Fredric March, Virginia Bruce, Patsy Kelly, and Edward Everett Horton.

8:30 2 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

5 ROBERT MONTGOMERY
"Red Robin Rides Again." Two unemployed actors get involved with a flighty Westchester clubwoman. John Newland, Margaret Hayes, Vaughn Taylor, Elizabeth Montgomery, Evelyn Varden and Marshall Thompson.

9 BOXING—Eastern Parkway
Lulu Perez vs. Frankie Sodano (featherweights).
JIMMY POWERS' RATING: Perez is rated 6th. Fights, 30. Won, 29, Lost, 1. K.O.'s, 10. Sodano is rated 11th. Fights, 47. Won, 44. Lost, 2. Draws, 1. K.O.'s, 21. Perez, a fleet footed up and coming youngster, scored impressive victories over Glen Flanagan and Corky Gonzales, but will find trying to win his eighteenth straight a tough assignment. Sodano has a bit too much ring savvy for Perez and on that score he is favored. He has had only two bouts this year, both kayo wins, and can weave and punch with authority.

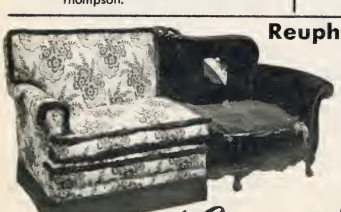
9:00 2 SUMMER THEATER—Drama
"Flowers From a Stranger." A young woman learns the truth about the death of her mother 20 years earlier through a fragment of melody and the memory of a bouquet of carnations. Stars Richard Kiley, Katherine Balfour, Everett Sloane, Abby Lewis and Elaine Ellis.

9:30 5 WHO SAID THAT?—Quiz
Moderator Walter Kiernan with June Lockhart and Frank Conniff.

7 ABBOTT & COSTELLO—Film
Bud and Lou decide that Bingo is homesick and arrange a "Safari." Enroute Lou rescues a gorilla from a trap and they become inseparable friends.

9:45 9 ARCH WARD—Sports

10:00 2 FRANK REYNOLDS—News
5 CLINT YOULE—Weather



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ROBLE
10:00 P.M. (7)

CONNORS
10:10 P.M. (5)

MON AUG 10

7 STUDS AND CHET—Celebrities
Informal entertainment with Studs Terkle and Chet Roble. Guests, Chuck Cominskey and the Fine Arts Quartet.

9 "I SHOT JESSE JAMES"
MOVIE—A member of James' gang shoots him for the reward, but finds himself universally despised when he tries to capitalize on the deed. Preston Foster, Barbara Britton, John Ireland and Reed Hadley.

10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Ideas
Those divining rods do work.

10:15 2 JOHN HARRINGTON—Sports
5 JACK ANGELL—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 DR. FIXUM—Household Ideas
Art Youngquist comments.

10:45 2 IRV KUPCINET—Comments
Gossip and interviews.
5 HERBIE MINTZ—Musical
Tunes, old and new.

11:00 2 BOB ELSON—Sports
5 "TROCADERO"
MOVIE—Two children attempt to run a night club which was left them by their foster-father. Rosemary Lane, Johnny Downs, Ralph Morgan.
7 ULMER TURNER—News

11:10 7 JACK EIGEN SHOW—Chats
Interviews with celebrities.

11:15 2 MURDER BEFORE MIDNIGHT
"Brass Monkey," first of two parts. A girl smuggles a brass monkey, worth a fortune, through customs. Carole Landis, Carroll Levis and Ernest Thesinger.

11:30 9 LES NICHOLS—News

11:45 9 COMMERCIAL—Film

12:00 2 "THE NIGHT HAS EYES"
MOVIE—Two school teachers, on vacation, stop at home of a victim of war neurosis, from which a friend mysteriously disappeared. James Mason, Wilfrid Lawson, and Mary Clare.
7 "MILLIONS LIKE US"
MOVIE—Girl is assigned work in an aircraft factory in wartime England. Eric Portman, and Patricia Roc.

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Georgie Gobel, television's newest comedy personality, goes directly from his smash six weeks with NBC's TV "Saturday Night Revue" to the top spot in the musical comedy, "What's My Act?" at the Empire Room of the Palmer House starting Thursday, July 30.
—Adv.

Tuesday

AUG 11

FRANCIS
12:30 P.M. (7)

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Tunes by "Two Ton" Baker and chats with Squawky the Parrot.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.

12:25 2 LEE PHILLIP SHOW—Hints
Tips for the homemakers.

12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry. Denise Lor and Ken Carson duet in "Inchworm," and Carson asks "What Does It Take To Make You Take To Me?" Meredith portrays a mountain climber in skit on the scaling of Mt. Everest, and introduces a new musical game at the piano.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 AUDIENCE PARTICIPATION
Rex Marshall emcee, comedienne Alice Ghostley, and singer Bob Kennedy.
5 BOB AND KAY—Variety
Interviews and commentary with Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcees.
9 BATTING PRACTICE-Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Interview
Vince Lloyd chats with players.

1:15 7 "SONS OF THE DESERT"
MOVIE—Two lodge members try to get away from their wives in order to attend the annual convention. Stan Laurel, Oliver Hardy, Dorothy Christy, and Mae Busch.

1:30 2 LINKLETTER'S HOUSEPARTY
Guest, movie actor John Wayne.
9 BASEBALL—Cubs vs. Cincinnati
Jack Brickhouse describes.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Bud Collyer emcees the fun.

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western adventure.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 Program Not Available

3:00 2 CHARM CLINIC—Beauty Hints
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews.
7 "GOING SPANISH"
MOVIE—Starring Bebe Daniels and Lupino Lane.

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 2 "LOVE IN EXILE"
MOVIE—Scheming foreign industrial leaders attempt to remove a Ruritanian king and replace him with a dictator. Clive Brook, Helen Vinson.
5 LADIES' CHOICE—Variety
Johnny Dugan emcees variety show.

3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"The Ships That Sailed To Nowhere." (See Monday listing for synopsis).
7 "MARK OF THE SPUR"
MOVIE—Western adventures.
9 POST GAME MOVIE
Title not available.

4:15 5 GABBY HAYES SHOW—Tales
"Under Arizona Skies," with Johnny Mack Brown. (part 2).

4:30 5 HOWDY DOODY—Puppet Tale
Clarabelle, clown, amuses the kids.

4:45 9 TIME FOR BEANY—Puppets
Adventures on the Leakin' Lena with Beany and his friends.

5:00 2 GARFIELD GOOSE & FRIEND
King Garfield the Magician, learns a lesson in what tricks not to do.
5 ELMER, THE ELEPHANT
John Conrad has an adventure with an intelligent elephant.
7 ANGEL CASEY—Film
"Charlie Chase" film plus cartoons.
9 WATCH TO WIN—Quiz
Tom Moore is emcee.

5:30 2 GENE AUTRY TIME—Film
Gene brings law and order to the West.
5 KIDS KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.
7 BOB ATCHER—Serial Film
"Guns Of the Law" (part 2).

ARNOLD
6:30 P.M. (5)

BEAVERS
6:30 P.M. (7)

TUE
AUG 11

9 ROBT. F. HURLEIGH—News

5:45 7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago's crimes.

9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Serial shown in part. (See Monday listing for synopsis.)

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Glacier National Park.

6:20 5 TONY WEITZEL—Comments
Celebrities in town and what they're doing, as well as an interview.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDY ARNOLD SHOW—Music
Eddy is assisted in the tunes and ballads by the Dickens Sisters.
7 BEULAH SHOW—Comedy
Harry Henderson acquires a den in order to assure himself some privacy, but as a result pandemonium reigns in the household. Louise Beavers stars as Beulah.
9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Teresa Brewer, Mel Torme, the Honeydreamers and Ray Block and his orchestra. Tunes: "Hawaii," "My Little Grass Shack," "You're Driving Me Crazy" and "Between the Devil and the Deep Blue Sea."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 GENE AUTRY SHOW—Western
"Narrow Escape." Gene rescues a little boy from his outlaw captors who have been holding up stages carrying silver bullion.
5 MIRROR THEATER—Drama
"The Happy Tingle" starring Ralph Meeker, Eva Marie Saint and Oliver Thorndike. The idea man of a TV writing team sets out to woo his partner's girl back for him, and finds himself playing "John Alden."

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TUESDAY

AUG 11

DOUGLAS and WARNER
7:30 P.M. (9)

ALBERT
8:00 P.M. (5)

EDWARDS
8:30 P.M. (5)

KING
8:30 P.M. (9)

7 "FUZZY SETTLES DOWN"
MOVIE—Starring Buster Crabbe.

9 BLIND DATE—Boy Meets Girl
Emcee is Jan Murray.

7:30 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcees with Betsy Palmer as Girl Friday.

5 BREAK THE BANK—Quiz Game
Bud Collyer subs for Bert Parks.

9 MUSIC SHOW—Tune Time
Tunes by Jackie Van, Mike Douglas, Eleanor Warner, Henri Noel and Robert Trendler's orchestra. Tunes: "I Get a Kick Out of You," "Easy To Love," "Blow, Gabriel, Blow," "Say It With Music," "Piccolino," "A Pretty Girl Is Like a Melody," "Use Your Imagination," and "A Woman Is a Sometimes Thing."

8:00 2 ANYONE CAN WIN—Quiz
Moderator Al Capp with panel: Laraine Day, Wendy Barrie, Jackie Cooper and Hairless Joe, mystery panelist.

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5 NOTHING BUT THE BEST
Eddie Albert emcees new musical variety series featuring leading performers in the entertainment field. Guests, Bob Elliott and Ray Goulding, singer Felicia Sanders and dancer Elaine Dunn.

7 STOCK CAR RACES—Action
Steward Raemer describes races from 87th St. Speedway.

9 WORLD IS YOURS—Travelogue
Plan your vacation by television. This is a substitute for the Friday August 14 program which will be cancelled by the all-star game.

8:30 2 SUSPENSE—Drama
"Point Blank." An underworld leader, about to be brought to justice, carefully stages his own murder.

5 THIS IS YOUR LIFE—Edwards
Summer series features films of previous highlight programs. Tonight Ralph Edwards presents the life story of Cornelia Pearson, Hollywood grocery clerk famous for her philanthropy. Billie Burke appears on the program. Department store magnate J. C. Penney presents an award to Ralph for the program's "outstanding contribution to the spiritual life of America."

9 WHERE WAS I?—Quiz Game
John Reed King moderator, regular panel: Nancy Guild, Barbara Barondess MacLean, Samuel Grafton, Skitch Henderson and guest, James Burke, former borough president of Queens, N.Y.C.

9:00 2 DANGER—Mystery Drama
"Cookie's Tour." A quick-witted safe-cracker, under arrest and on his way back to New York to face trial, plans an unconventional route to freedom.

5 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.

9 48TH STREET THEATER-Drama
"The Matsons." Father of four sons has trouble on his hands when one of the boys discovers romance. Pat O'Brien stars.

9:30 2 THE UNEXPECTED—Drama
Complication arising when a frightened housewife murders an unknown trespasser come to a startling climax in "Call the Police."

5 BOB CONSIDINE—News

LEWIS
9:30 P.M. (7)

NICHOLS
11:30 P.M. (9)

TUE AUG 11

7 NAME'S THE SAME—Panel
Emcee Robert Q. Lewis with panelists Joan Alexander, Carl Reiner and Bill Stern.

9 DOUG. FAIRBANKS, JR.—Film

9:45 5 MEET THE VEEP—Chats
Discussions with Alben W. Barkley.

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

7 "THAT'S MY BOY"
MOVIE—(1st showing) A reporter and an opera singer find themselves in a small Italian town where music has been banned because of a financial situation. The pair plan to put on an opera in secret, and as a result are thrown in jail. Jimmy Durante and Richard Tauber.

9 "RAGING TORRENTS"
MOVIE—A triangle love affair almost leads to tragedy. George Machal, Renee Faire, Helen Viat.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Dorsey Connors' wax works.

10:15 2 JOHN HARRINGTON—Sports

5 JACK ANGELL—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments
Gossip and interviews.

5 HERBIE MINTZ SHOW—Music
Tunes, old and new.

11:00 2 BOB ELSON—Sports

5 HARNESS RACING
From Sportsman's Park, described by Joe Wilson.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
Interviews and chats.

11:15 2 MURDER BEFORE MIDNIGHT
"Brass Monkey." Second of 2 pts. (See Monday listing for synopsis.)

11:30 9 LES NICHOLS—News

12:00 2 "THURSDAY'S CHILD"
MOVIE—A girl's greatest ambition is to become an actress and much discord arises when her sister gets the opportunity instead. Stewart Granger stars.

7 "GHOST TRAIN"
MOVIE—Passengers at a country depot await the arrival of a train that is surrounded by mystery and crime. Arthur Askey, Richard Murdoch, and Kathleen Harrison.

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Wednesday

AUG 12

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical-variety show with Billy Leach, Jean Williams, Shirley Ryan and Hal Kartun's six-piece instrumental group.
5 NOONTIME COMICS—Film
Johnny Coons amuses the kids with old-time comedy films.
7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.
9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.
12:25 2 LEE PHILLIP SHOW—Tips
Household news for the ladies.
12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry. Denise Lor offers "Over and Over" and Ken Carson sings "I Kiss Your Hand, Madame." Meredith discusses the piccolo. Guest, comic Jonathan Winters.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke with his guitar.
7 TIME FOR FUN—N. Francis
Nicky and Bobo, the wooly dog.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 2 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.
5 BOB & KAY SHOW—Chats
Interviews, chatter and guests with Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Emcee is Dick "Two-Ton" Baker.
9 BATTING PRACTICE—Warm Up
Harry Creighton describes.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.
1:15 7 "BOHEMIAN GIRL"
MOVIE—Gypsies, Laurel and Hardy, find long-lost daughter of a count. Stan Laurel, Oliver Hardy, and Thelma Todd.
1:30 2 LINKLETTER'S HOUSEPARTY
Guest, movie actress Marjorie Reynolds.
9 BASEBALL—Cubs vs. Cincinnati
Jack Brickhouse describes the double header.
2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson co-emcee quiz, with a mink coat and a vacation trip.
5 BREAK THE BANK—Quiz
Emcee Bud Collyer.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 Program Not Available
3:00 2 CHARM CLINIC—Beauty Hints
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews people with human interest stories to tell.
7 "MIDNIGHT WARNING"
MOVIE—Police officer is assigned to investigate the death of his friend. Claud Dell and William Boyd.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing the latest tunes in a record shop setting.
3:30 2 "MISTAKEN HEIRESS"
MOVIE—A society girl loses her wealth when her father dies and goes to the big city to begin a different kind of life. Ralph Bellamy, Adrienne Ames, Donald Cook.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety show. Ladies' clubs and organizations from all over the country choose the professional and amateur entertainers seen on this program.
3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"The Ships That Sailed To Nowhere." (See Monday listing for synopsis).
7 "NORTH OF ARIZONA"
MOVIE—Western adventures.
4:15 5 GABBY HAYES SHOW—Tales
"Under Arizona Skies," with Johnny Mack Brown. (part 3).
4:30 5 HOWDY DOODY—Puppet Tale
Bob Smith emcees the puppet antics with Clarabelle the clown.
5:00 2 GARFIELD GOOSE & FRIENDS
The King insists his allowance must be increased.
5 ELMER THE ELEPHANT
John Conrad entertains the children with his educated elephant.
7 ANGEL CASEY—Film
Laurel and Hardy, in "Parrotville Postoffice," plus cartoons.

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WNBQ
NBC
CHANNEL 5

AUG 12

GODFREY and HALELOKE
7:00 P.M. (2)

COLLYER
7:30 P.M. (7)

EMERSON and CULLEN
8:30 P.M. (2)

5:15 7 ROOTIE KAZOOTIE—Puppets
Emcee Todd Russell with Mr. Deetle Dootle and Rootie.

5:30 2 GENE AUTRY TIME—Film
Gene triumphs over outlaws.
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"Guns Of the Law," part 3.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
Predictions for tomorrow.
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Serial shown in part. (See Monday listing for synopsis).

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
What's new in the world of sports.
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
A trip to France.

6:20 5 TONY WEITZEL—Comments
Interview with a guest.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Tunes
Popular songs of today.
7 DATE WITH JUDY—Comedy
Situation comedy starring Mary Linn Beller, Jimmy Sommer, John Gibson, Flora Campbell and Peter Avramo.
9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Musical
Bob Eberly, Helen O'Connell and Ray Anthony's orchestra. Tunes. "You Two-Timed Me One Time Too Often," "My Prayer," "Dragnet" and "Vaya Con Dios."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—News

7:00 2 ARTHUR GODFREY & FRIENDS
Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Haleloke, Janette Davis, the McGuire Sisters and the Mariners.
5 I MARRIED JOAN—Comedy
Joan tries to patch up the quarrels of her newlywed neighbors and creates some for herself. Joan Davis stars with Jim Backus.
7 LAUREL AND HARDY TIME
Comedy films.
9 JOHNS HOPKINS SCIENCE REVIEW
Educational discussions and interviews with scientists.

7:30 5 MUSIC HALL—Variety
Patti Page is featured.
7 STU ERWIN SHOW—Comedy
Father Stu doesn't have a chance among his wife June and two teenage daughters. Stu Erwin, June Collyer, Ann Todd, Sheila James.
9 PRESS CONFERENCE
Lee Schooler moderates and interviews panel of newsmen.

8:00 2 STRIKE IT RICH—Quiz
Warren Hull emcees "helping hand" contestants.
5 KRAFT THEATER—Drama
"Corinth House." A former school mistress is asked to vouch for a girl she once taught, knowing that she cannot truthfully do so. Kathleen Comegys, Margaret Phillips, Florence Sundstrom, Una O'Connor, Edgar Stehli.
7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago's crimes.
9 WRESTLING—Film
Hans Schnabel vs Jesse James; Ali Bey vs Vic Christy; and Wild Red Berry vs Dennis Clary.

8:15 7 FILM SHORT

8:30 2 I'VE GOT A SECRET—Panel
Bill Goodwin subs as emcee for vacationing Garry Moore. Panel: Henry Morgan, Faye Emerson, Bill Cullen and Jayne Meadows.
7 WRESTLING FROM RAINBO
Wayne Griffin describes matches from Rainbo Arena on Chicago's North Side.

9:00 2 BOXING—From New York
Gil Turner vs. Ramon Fuentes (welterweights).
JIMMY POWERS' RATING: Turner is rated second. Fights, 41. Won, 38. Lost, 3. K.O.'s, 28. Fuentes is rated 10th. Fights, 23. Won, 21. Lost, 2. K.O.'s, 9. Turner is favored and should win without much trouble. He could be a title opponent for the coming champion. Fuentes recently lost to the champion Kid Gavilan. He boxes fairly well, but hasn't enough to hold off Turner.

BAILEY
9:00 P.M. (9)

LIBERACE
9:30 P.M. (9)

YOULE
10:00 P.M. (5)

PHILLIP
10:10 P.M. (2)

DUGGAN
11:10 P.M. (7)

5 THIS IS YOUR LIFE—Edwards
The life story of film star Rock Hudson, presented by Ralph Edwards.

7 "CONFIDENTIAL"
MOVIE—Department of Justice sets out to find top men in a big gambling racket. Donald Cook, Evalyn Knapp, and Warren Hymer.

9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.

9:30 5 CITY DESK—Discussion
William Ray and panel debate Chicago's current problems.

9 LIBERACE SHOW—Musical
Liberace plays your favorite piano melodies.

9:45 2 SPORTS SPOT—Review
Roundup of sports events across the country, with interviews, discussions, and predictions.

10:00 2 FRANK REYNOLDS—News
Events around the world.

5 CLINT YOULE—Weather

7 MOVIE—Title not available

9 "REACHING FOR THE MOON"
MOVIE—Douglas Fairbanks Sr., Bebe Daniels, Edward Everett Horton.

10:10 2 LEE PHILLIP—Weather
Forecast for tomorrow.

5 DORSEY CONNORS—Tips
Watch your watch.

10:15 2 JOHN HARRINGTON—Sports

5 JACK ANGELL—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports
Latest sports news.

10:45 2 IRV KUPCINET—Comments
Gossip and news about visitors in Our Town and people in general.

5 HERBIE MINTZ SHOW—Music
Piano tunes, old and new.

11:00 2 BOB ELSON—Sports
Guest interviews and sports events.

5 "UNDER THE BIG TOP"
MOVIE—Young aerialist becomes a star, and brings success to her circus troupe. Marjorie Main, Anne Nagel, Jack LaRue, Grant Richards.

7 ULMER TURNER—News
Late news around the world.

11:10 7 TOM DUGGAN—Comments
Interviews and chats with guest celebrities.

11:15 2 MURDER BEFORE MIDNIGHT
"East Of Picadilly." A silken-hose strangler of women is loose in London's Soho quarter. Judy Campbell and Sebastian Shaw.

11:30 9 LES NICHOLS—News

12:00 2 "CRIME OVER LONDON"
MOVIE—American gangsters move to London when they find they can no longer operate safely in the United States. Joseph Cawthorn, Basil Sydney, and Margot Grahame.

7 "A NIGHT FOR CRIME"
MOVIE—Beautiful screen star is strangled during a Hollywood blackout. Glenda Farrell, Lyle Talbot, and Erskine Johnson.

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Thursday

AUG 13

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical-variety show with Billy Leach, Jean Williams, Shirley Ryan and Hal Kartun's six-piece instrumental group.
5 NOONTIME COMICS—Film
Johnny Coons amuses the kids with old-time comedy films.
7 HAPPY PIRATES—Kids' Fun
"Two Ton" and Squawky the parrot.
9 HI LADIES—Jack Payne
Interviews and songs by Mike Douglas and Jackie Van.
12:25 2 LEE PHILLIP SHOW—Hints
News and tips for the ladies.
12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry. Durward Kirby gives his impressions of "Mrs. Jennifer Adams" in a sketch with Meredith. Guest, Jule Styne, discusses "How to Write a Broadway Hit."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke entertains the kids.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 2 AUDIENCE PARTICIPATION
MC Rex Marshall, comedienne Alice Ghostley and singer Bob Kennedy.
5 BOB & KAY SHOW—Chats
Interviews, chatter and guests with Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.
1:15 7 "OUR RELATIONS"
MOVIE—Two hen-pecked husbands pretend they are their own twins, whom they have never seen, and complicate each other's lives with gangsters and a stolen ring. Stan Laurel, Oliver Hardy, and Alan Hale.
1:30 2 LINKLETTER'S HOUSEPARTY
Guest, singer Connie Russell.
9 BASEBALL—Cubs vs. Cincinnati
Jack Brickhouse describes.
2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson co-emcee quiz.
5 BREAK THE BANK—Quiz
Emcee Bud Collyer.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 Program Not Available
3:00 2 CHARM CLINIC—Beauty Hints
5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
7 "NEVER TOO LATE"
MOVIE—Detective pursues a gang of blackmailers who have stolen a necklace from the police commissioner's wife. Richard Talmadge.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "VALLEY OF WANTED MEN"
MOVIE—Three killers break prison to track down a confederate, who is living a life of ease on their money. Frankie Darro, Roy Mason, Drue Leyton, and Grant Withers.
5 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.
3:45 9 POST GAME INTERVIEWS
Jack Brickhouse conducts.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"The Ships That Sailed to Nowhere." (See Monday listing for synopsis.)
7 "ORPHANS OF THE PECOS"
MOVIE—Western adventures.
9 POST GAME MOVIE
Title not available.
4:15 5 GABBY HAYES SHOW—Tales
"Under Arizona Skies," with Johnny Mack Brown (part 4).
4:30 5 HOWDY DOODY—Puppet Tale
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.
4:45 9 TIME FOR BEANY—Puppets
Adventures with Beany and his friends on the Leakin' Lena.
5:00 2 GARFIELD GOOSE & FRIEND
An illustrated story about a supermarket for animals will occupy the attention of Garfield and Friend Frazier.
5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.
7 ANGEL CASEY—Film
"Charlie Chase" film plus cartoons.
9 WATCH TO WIN—Quiz
Tom Moore is emcee.

GENE AUTRY TIME

MONDAY THRU FRIDAY 5:30 PM

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RIVERVIEW PARK **WARDS TIP TOP BREAD**

LI'L ABNER VENDAR BAR

WBBM-TV CHANNEL 2

GROUCHO
7:00 P.M. (5)

SHERIDAN
8:00 P.M. (2)

WEBB
8:00 P.M. (5)

HENDRIX and COOPER
8:30 P.M. (5)

5:30 2 GENE AUTRY TIME—Film
Gene struggles with bandits.
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco the Clown.
7 BOB ATCHER—Serial Film
"Guns of the Law" (part 4).
9 ROBERT F. HURLEIGH—News

5:45 7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago's crimes.
9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventure
Serial shown in part. (See Monday listing for synopsis.)

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Touring Montreal, Canada.

6:20 5 TONY WEITZEL—Comments
General data and an interview.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDY ARNOLD SHOW—Music
Ballads and folk songs with the Dickens Sisters assisting Eddy.
7 LONE RANGER—Western
"Old Bailey."
9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Mel Torme, Teresa Brewer, the Honeydreamers and Ray Bloch's orchestra. The entire company visits sunny Italy.
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 TAKE A GUESS—Quiz
Moderator John McCaffrey with Margaret Lindsay, Ernie Kovacs, John Crawford and Dorothy Hart.
5 THE BEST OF GROUCHO
Groucho quizzes a couple named Snodgrass and a high school student.
7 RAMAR OF THE JUNGLE
Jon Hall stars in "Urn of Destiny."
9 "RUSTLERS OF DEVILS CANYON"
MOVIE—Red Ryder returns to his ranch at the end of the Spanish-American war to find his territory overrun with rustlers. Allan Lane, Bobby Blake, Martha Wentworth.

7:30 2 FOUR STAR PLAYHOUSE
"Sound Off, My Love," starring Merle Oberon. A woman swallows her pride, obtains the hearing aid she needs and thus learns of her husband's infidelity. Gordon Oliver, Barbara Billingsley, Larry Dobkin and Larry Blake also featured.
5 PLACE THE FACE—Quiz
Emcee Jack Smith delves into the history of contestants and brings him face to face with a person who has influenced his life.
7 CHANCE OF A LIFETIME
Professional talent competes for cash awards and opportunity for stardom. Guests: the Billy Williams Quartet.

8:00 2 VIDEO THEATER—Drama
"The Lovely Day" starring Ann Sheridan and Robert Paige. A frantic housewife adopts a household efficiency schedule to impress her husband's boss.
5 DRAGNET—Police Drama
Sgt. Friday (Jack Webb) breaks the case of the vanished mother who has disappeared after leaving her young children with her sister. Ben Alexander stars as Sgt. Friday's partner.
7 LUCKY SEVEN RANCH-Western
Western movie, title not available.
9 STOCK CAR RACES—Action
Jack Brickhouse announces races from Santa Fe Park.

8:30 2 BIG TOWN—Drama
A bank robbery, tragedy and romance give Steve and Lorelei a front page story with a poignant ending. Jane Nigh, Pat McVey.
5 FORD THEATER—Film Drama
"Something Old, Something New," starring Jackie Cooper and Wanda Hendrix. A young rancher who is expected by all his friends to marry his childhood sweetheart, meets a city siren on their wedding eve.

NIVEN 9:00 P.M. (7) | ORTH 9:30 P.M. (9) | HARRINGTON 10:30 P.M. (2) | WILSON 11:00 P.M. (5) | NORDINE 11:45 P.M. (5)

9:00 2 PENTAGON CONFIDENTIAL
Dramatic documentary based on the actual files of the United States Army Criminal Investigation Department. Addison Richards appears as the member of the Military Police Criminal Investigation who briefs the men assigned to the cases presented. Tonight's story is the case of an Army Sergeant who is being blackmailed as the result of an AWOL escapade.

5 MARTIN KANE, PRIVATE EYE
Lee Tracy stars as Detective Kane.

7 "ALMOST A BRIDE"
MOVIE—Bobby-soxer writes in a fake diary that a thrice-married philanderer wants her for his fourth wife. Shirley Temple, David Niven.

9:30 2 CITY HOSPITAL—Drama
"The Long Odds." A girl in love with a gambler takes long odds when she decides to marry him.

5 FOREIGN INTRIGUE—Drama
"Five Cigarettes." The lives of five patriots are in jeopardy when a beautiful blonde spy slips a cigarette case into Robert Cannon's pocket by mistake.

9 BOSTON BLACKIE—Drama
Starring Kent Taylor, Frank Orth and Lois Collier.

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

9 "GIRL FROM ALASKA"
MOVIE—Young man, who is disgusted at his failure to strike gold in Alaska, is about to leave for the U. S. when he discovers that he has apparently murdered an officer of the law. Ray Middleton, Jean Parker.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Make your own blackboard.

10:15 2 JOHN HARRINGTON—Sports

5 JACK ANGELL—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

7 WAYNE GRIFFIN—Weather

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

7 Program Not Available

10:45 2 IRV KUPCINET—Comments
Gossip of news around town.

5 HERBIE MINTZ SHOW—Music

11:00 2 BOB ELSON—Sports

5 HARNESS RACING
From Sportsman's Park. Joe Wilson.

7 ULMER TURNER—News

9 "SECRET LIVES"
MOVIE—German-born girl who is pressed into the French secret service becomes one of the most famous spies for her time, Neil Hamilton.

11:10 7 TOM DUGGAN—Comments
Interviews and chats with guest celebrities.

11:15 2 MURDER BEFORE MIDNIGHT
"Flying Squad." American girl joins gang that is smuggling dope in order to expose them. Phyllis Brooks and Sebastian Shaw.

11:45 5 FACES IN THE WINDOW
Ken Nordine reads mystery.

12:00 2 "MURDER IN SOHO"
MOVIE—Police investigate murder and smuggled jewelry, which are two "sidelines" of a night club owner. Jack LaRue, Sandra Storme.

7 "THE CALENDAR"
MOVIE—Horse owner holds his horse back in order to win a larger purse in a later race. Greta Gynt.

Whitey Says:
"It's a doggoned good show!"

THURSDAYS 9:30 PM
Your Favorite TV Sleuth
"BOSTON BLACKIE"
Sponsored by Necchi Sewing Machine
WGN-TV Channel 9

WEEKDAY MORNINGS

8:00 DING DONG SCHOOL
Educational and fascinating games for children of pre-school age.

8:30 GLAMOUR GIRL—Beauty Aids
Harry Babbitt emcees audience participation show. Winner receives free expert beauty treatment.

9:00 GARRY MOORE—Variety
Fri: Garry and cast conduct a comedy forum on show business. "Dennis the Menace" comedy song.
Mon: Meredith Wilson subs for Garry who is on vacation. "Music Lesson," comedy skit in which Meredith plays a famous music lecturer. Guest, comedienne Kaye Ballard.
Wed: Ivan Sanderson brings a rare animal to the show. Denise Lor sings "You, You, You." Ken Carson offers "Lazy River," and Meredith and the cast do a take-off on "Carmen."
ARTHUR GODFREY & FRIENDS
Tues. & Thurs: Arthur and the gang including Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, Haleloke, the Maguire Sisters and the Mariners.

9:30 STRIKE IT RICH—Quiz Show
Mon., Wed. and Fri: Warren Hull emcees "quiz with a heart" and special guest celebrities act as helping hand guests for needy persons unable to appear on show.

10:00 GORDON THOMAS—Variety
Tues. & Thurs: Musical numbers and interviews in the outdoor studio. Health, recreation, zoo and sandwich board features are also included.

10:45 BRIDE AND GROOM—Wedding
Host John Nelson emcees real-life wedding on TV with gifts for the young couple.

11:00 WHAT'S NEW IN THE KITCHEN
Home economists Breta Griem and Nancy Vorpagel with new ideas.

11:45 LET'S LOOK AT THE NEWS

"Don't pester me about it. Go out and win yourself a refrigerator on a quiz program like other wives."

FRIDAY, AUGUST 7

12:00 DOUBLE OR NOTHING—Quiz

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life, plus special demonstrations and features.

1:00 BIG PAYOFF—Quiz For Men

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety

2:30 LADIES' CHOICE—Talent
Variety show with Johnny Dugan.

3:00 BEULAH DONOHUE—For Women
"Woman's World" subjects.

3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.

4:00 SUPER CIRCUS—Big Top Fun
Claude Kirchner and Mary Hartline.

4:30 FOREMAN TOM—Western Films
Stories and comments by Foreman Tom of the B-Square Ranch.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News

6:00 PANTOMIME QUIZ—Games
Mike Stokey with Sandra Spence, Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock.

6:30 INTERLUDE—Drama
"Sadie and Sally." Adventures of two young girls in the Big City. Joy Lansing and Lois Hall.

7:00 PLAYHOUSE OF STARS—Drama
Eddie Bracken stars in "Simplon Express." Comedy-mystery about a young amateur sleuth on his way home to Iowa.

7:30 TV SOUNDSTAGE—Drama
"Runaway." An unwanted orphan and the orphanage janitor run away and find a surprise haven. Cliff Hall, Ralph Robertson and Ann Shoemaker.

8:00 SPORTS REEL—Film

8:30 YESTERDAY'S NEWSREEL—Film

8:45 IT HAPPENED IN SPORTS

9:00 PENTAGON CONFIDENTIAL
Dramatic documentary based on actual files of U.S. Army Criminal Investigation Dept. Addison Richards stars.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 GREATEST FIGHTS—Film

10:00 DOIN' THE TOWN—Variety

10:30 CITY DETECTIVE SHOW—Drama
"Melody In F Flat" with Rod Cameron.

11:00 FOUR STAR PLAYHOUSE—Drama

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

12:05 "FORGOTTEN WOMEN"
MOVIE—Drama showing how the unhappy domestic problems of four young women are solved. Elyse Knox.

HINKLEY
Sat. 3:00 P.M.

CARMICHAEL
Sat. 7:00 P.M.

HARRIS
Sat. 10:00 P.M.

ALLEN
Sun. 8:30 P.M.

KARNS
Sun. 11:30 P.M.

SATURDAY, AUGUST 8

9:00 SPACE PATROL—Adventures
Buzz Corry and two colleagues tangle with a mad scientist.

9:30 Program Not Available

10:00 BIG TOP—Circus Show
Ullaine Mulloy, aerial trapeze; Tien Psi Liu Troupe, gymnasts and acrobats; Leon and Eleana's Dane Circus; The Olantos, roller skating; and Howard Nichold, hoop juggler.

11:00 BRETA GRIEM—Recipes

12:00 WILD BILL HICKOK—Western

12:30 FEARLESS FOSDICK—Mystery

1:00 LET'S LOOK AT THE NEWS

1:15 ECHOES FROM THE HILLS
Western stories and songs by Dick Hiorns.

1:30 TALENT PATROL—Variety

2:00 IN THE PUBLIC INTEREST

2:30 BIG PICTURE—Army Film

3:00 HOT SHOT REVUE—Variety
Emcee Gordon Hinkley with Joe Shott and His Hot Shots.

4:00 LONE RANGER—Adventures

4:30 CISCO KID—Tale Of The West

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 MY SON JEEP—Comedy
Well meaning Doc and Jeep almost sabotage Peggy's first date.

6:00 SAMMY KAYE SHOW—Musical
Would-be conductors are given opportunity to lead the band.

6:30 ORIGINAL AMATEUR HOUR

7:00 SATURDAY NIGHT REVUE
Hoagy Carmichael with comedians Paul Gilbery and Dave Barry, comedienne Helen Halpin, singer Tony Bavaar, roller skater Artie James, and Eddie Foy Jr. and Sara Berner in skit "Experiences In the Lives of Eddie and Sara."

8:00 BURNS AND ALLEN SHOW
When George and Gracie get locked out of their house, the locksmith called in the emergency almost loses his wife because of complications brought on by Gracie.

8:30 "HALF PAST MIDNIGHT"
MOVIE—Girl suspected of murder eludes the police until the real culprit is apprehended. Kent Taylor, Peggy Knudson.

9:55 BILL CARLSEN—Weather

10:00 DOORWAY TO DANGER
Agent Doug Carter (Stacy Harris) searches for a traitor.

10:30 WHAT IN THE WORLD—Science

11:00 BOSTON BLACKIE—Drama
Kent Taylor with Lois Collier.

11:30 CITY HOSPITAL—Drama

12:00 LET'S LOOK AT THE NEWS

12:05 "HUMPHREY TAKES A CHANCE"
MOVIE—Crooked politician and a shady boxing promoter are outwitted by Joe Palooka and his friends

SUNDAY, AUGUST 9

9:00 AMERICAN INVENTORY—Drama

9:30 WHAT'S YOUR TROUBLE?—Talk
Dr. & Mrs. Norman Vincent Peale.

9:45 CHRISTOPHER PROGRAM—Talk

10:00 PLYMOUTH CONGREGATIONAL CHURCH

11:00 HANK THE HANDYMAN—Tips
Ideas on making things at home and doing repairs around the house.

11:30 BETTER LIVING TV THEATER
"Mark Of Cain." Two brothers are in love with the same girl, and the result is murder. Sally Gray, Eric Portman, Patricia Holt, Dermot Walsh.

12:00 PAUL SKINNER—Reads Comics

12:30 ROY ROGERS SHOW—Western

1:00 DEATH VALLEY DAYS—Drama
Tales of the old west.

1:30 G.E. THEATER—Drama
"The Wind Of St. Albans." A scientist discovers a new drug potent enough to bring peace to the world or destroy it.

2:00 MASQUERADE PARTY—Game
Douglas Edwards with Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

2:30 YOU ASKED FOR IT—Requests
Art Baker with unusual guests.

3:00 SOUTHLAND REVUE

4:00 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak.

4:30 FILM PROGRAM

5:30 MEDALLION THEATER—Drama
Claude Rains in "The Man Who Liked Dickens." The very special literary tastes of a demented man bring terror to the Amazon jungle.

6:00 BIG PAYOFF—Quiz Game

7:00 TV PLAYHOUSE—Drama
"Ernie Barger Is 50." A hard-working, small town business man, rejected in his work and shunned by his son, discovers a new source of understanding. Ed Begley, Carmen Matthews.

8:00 TELENEWS WEEKLY—News

8:30 WHAT'S MY LINE—Quiz
John Daly moderates panel, Dorothy Kilgallen, Bennett Cerf, Steve Allen and Arlene Francis.

9:30 BRAVES TV CLUBHOUSE
Blaine Walsh chats with players.

10:00 SUMMER THEATER—Drama
"The King In Yellow." A bandleader is murdered in a glamorous New York hotel. Kevin McCarthy, Constance Ford, Jack Manning, Charles Nolte.

11:00 PLAINCLOTHESMAN—Drama
"Too Smart To Live." Blackmail and murder result when a photographer is called to take pictures of a rare jewel collection.

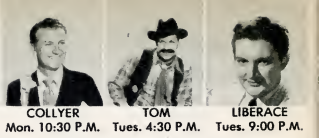
11:30 ROCKY KING—Mystery
"Jack Of Diamonds." A high salaried pitcher is murdered and Rocky finds among the suspects a rookie pitcher, a gambler and the manager-owner of the team.

12:00 NEWS HEADLINES

WTMJ-TV · Channel 4

Milwaukee, Wisconsin

Central Standard Time



COLLYER Mon. 10:30 P.M. | TOM Tues. 4:30 P.M. | LIBERACE Tues. 9:00 P.M.

MONDAY, AUGUST 10

(Morning programs on page A-44)

12:00 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life are interviewed by Bob.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees the talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions, health, books.

3:30 HOWDY DOODY—Puppet Fun
Fun for kids with Clarabelle the clown.

4:00 GENE AUTRY—Western Adv.
Adventure tales with Gene.

4:30 FOREMAN TOM—Western Films
Western stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News

6:00 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

6:30 Program Not Available

7:00 RACKET SQUAD—Drama
An innocent GI becomes the victim of a young girl's insurance racket. Reed Hadley and Chris Drake star.

7:30 ROBERT MONTGOMERY—Drama
"Red Robin Rides Again." Two unemployed actors get involved with a flighty Westchester club woman. John Newland, Margaret Hayes, Vaughn Taylor, Elizabeth Montgomery.

8:30 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan with June Lockhart and Frank Conniff.

9:00 NAME'S THE SAME—Quiz
Robert Q. Lewis with Joan Alexander, Carl Reiner and Bill Stern.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 INDUSTRY ON PARADE—Film

10:00 TOMMY SHERIDAN—Musical
Songs by the Tommy Sheridan Trio.

10:30 BEAT THE CLOCK—Quiz Game
Bud Collyer emcees the fun.

11:00 THE WEB—Mystery Drama
"Like Father." A little boy emulates his dead father, much to the despair of his grandparents and almost loses his life when he gives refuge to a desperate fugitive.

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

TUESDAY, AUGUST 11

(Morning programs on page A-44.)

12:00 FREEDOM RINGS—Drama
Emcee Rex Marshall with comedienne Alice Ghostley and singer Bob Kennedy.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Interviews with Win Elliot.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY SHOW

4:00 MUSEUM EXPLORERS' CLUB

4:15 GRETCHEN COLNIK—For Ladies
New recipes and ideas for the kitchen.

4:30 FOREMAN TOM—Western Films
Stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News

6:00 MIRROR THEATER—Drama
"The Happy Tingle" starring Ralph Meeker, Eva Marie Saint, Oliver Thorndike. The idea man of a TV writing team sets out to woo his partner's girl back for him and finds himself playing "John Alden."

6:30 BREAK THE BANK—Quiz
Bud Collyer subs for Bert Parks.

7:00 NOTHING BUT THE BEST
Eddie Albert emcees musical variety show. Guests: Bob Elliott and Ray Goulding, singer Felicia Sanders and dancer Elaine Dunn.

7:30 THIS IS YOUR LIFE—Edwards
Ralph Edwards presents the life story of Cornelia Pearson, Hollywood grocery clerk famous for her philanthropy. Guests include Billie Burke. J. C. Penny presents an award to Ralph Edwards.

8:00 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.

8:30 TRIANGLE THEATER—Drama

9:00 LIBERACE SHOW—Musical
Favorite piano melodies.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 WHERE AM I GOING—Quiz

10:00 DOUGLAS FAIRBANKS, JR.—Film

10:30 CHANCE OF A LIFETIME—Quiz
Professional talent competition.

11:00 PLACE THE FACE—Quiz
Jack Smith emcees quiz game.

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

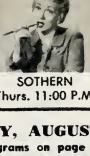
12:05 "PHANTOM BROADCAST"
MOVIE—Gail Patrick and Ralph Forbes.

BARTLETT
Wed. 1:30 P.M.

DAVIS
Wed. 6:00 P.M.

GODFREY
Wed. 6:30 P.M.

BERG
Thurs. 7:30 P.M.



SOTHERN
Thurs. 11:00 P.M.

WEDNESDAY, AUGUST 12

(Morning programs on page A-44.)

12:00 DOUBLE OR NOTHING
Bud Collyer subs for Bert Parks.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.

2:30 LADIES' CHOICE—Variety

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.

4:00 DANCE ME A STORY

4:15 YOUR LIBRARY STORY—Reviews

4:30 FOREMAN TOM—Western Films

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 I MARRIED JOAN—Comedy
Joan tries to patch up the quarrels of newlywed neighbors and succeeds in creating some for herself.

6:30 ARTHUR GODFREY—Variety

7:00 KRAFT THEATER—Drama
"Corinth House." A former school mistress is asked to vouch for a girl she once taught, knowing that she cannot truthfully do so.

8:00 BLUE RIBBON BOUTS—Boxing
Ramon Fuentes vs Gil Turner (welterweights). See Chicago program listing for Jimmy Powers rating.

8:45 MILWAUKEE NEWSREEL

9:00 STRIKE IT RICH—Quiz

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 ADVENTURES IN SPORTS

10:00 SAY IT WITH MUSIC—Quiz
Ivor McLaren emcees the fun.

10:30 DRAGNET—Drama
Joe Friday and his partner investigate the hit-and-run deaths of two elderly women.

11:00 ARTHUR MURRAY PARTY
Singer Kitty Kallen subs for Kathryn Murray. Guests: cowboy singer Jimmy Wakely; Bill and Cora Baird and their puppets; and the De Mattiazzis, novelty dance act.

11:30 TOM MERCEIN SHOW—Variety

12:00 LET'S LOOK AT THE NEWS

12:05 "COWBOYS FROM TEXAS"
MOVIE—Three Mesquiteers rescue homesteaders who are faced by an unscrupulous group of crooks. Bob Livingston, Ray Hatton, Duncan Renaldo, Carole Landis.

THURSDAY, AUGUST 13

(Morning programs on page A-44.)

12:00 FREEDOM RINGS—Rex Marshall
Audience participates in skits.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life visit with Bob, plus many special demonstrations and features.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees the talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY—Puppets
Bob Smith emcees the fun.

4:00 LITTLE AMATEURS—Talent Time

4:15 GRETCHEN COLNIK—For Ladies
Recipes and ideas for the kitchen.

4:30 FOREMAN TOM—Western Songs
Stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 THE BEST OF GROUCHO—Quiz
Groucho quizzes a couple named Snodgrass and a young high school student.

7:00 VIDEO THEATER—Drama
"The Lovely Day" starring Ann Sheridan with Robert Paige. A frantic housewife adopts a household efficiency schedule to impress her husband's boss.

7:30 THE GOLDBERGS—Comedy
When Jake's Uncle Barrish comes to visit, Uncle David fears that his position in the family is being usurped and threatens to leave.

8:00 MARTIN KANE—Drama
Lee Tracy stars as Detective Kane.

8:30 FOREIGN INTRIGUE—Drama
Jerome Thor stars.

9:00 THIS IS YOUR LIFE—Tale
Ralph Edwards surprises a well-known person with the story of his life.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 SHORT STORIES—Film

10:00 BLIND DATE—Jan Murray
Jan arranges blind dates from letters.

10:30 BIG TOWN—Newspaper Drama
Jane Nigh and Pat McVey star in drama of the illustrated Press.

11:00 PRIVATE SECRETARY—Comedy
Her boss's strange behavior leads Susie to suspect that she is about to be fired.

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

Entertainment — "Chicago Style"

see

STUDS & CHET

MONDAY 10:00-10:30 P.M.

INTERVIEWS — MUSIC — INFORMAL FUN

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The Saga of Josephine O. Cottle

THE GIRL WHO WON A MOVIE TALENT CONTEST AND BECAME GALE STORM

BACK IN 1940, a pert, 16-year-old Houston, Texas girl named Josephine Owaisca Cottle triumphed in a *Gateway To Hollywood* talent contest that brought her, eventually, a husband, a new name and a dazzling career. Today, as star of television, films and night clubs she's known as Gale Storm.

"Maybe getting up at 5:30 every morning to start work at 7 and having your nose broken for a realistic scene is glamorous to some people, but it's just serious business for me." This is her reaction

to remarks about "the gay Hollywood life," and its "dazzling" sides.

The youngest of five children, she was born in Texas 29 years ago on April 5. While dabbling in school theatricals, she entered a Nation-wide movie talent contest. After beating several thousand others, she was transported to Hollywood for a 13-week session of eliminations leading to final selection of a girl and a boy winner.

On the New Year's Eve ending these trials she was paired with an Indiana youth named Lee Bonnell against two other semi-finalists. They won the judges' favor and, as Gale admits now, "we still play that record of our audition now whenever we get sentimental." The "we" is domestically plural, for Lee married her.

In addition to the usual short-term contract with RKO, another reward for winning was the name, "Gale Storm," probably inspired by nothing more significant than a bleak weather forecast observed by a press agent as he was prowling for catchy monickers. Her future spouse was named Terry Belmont but since he has forsaken movies, the household doorplate is Bonnell.

The first role she was assigned was that of a 12-year-old girl in *Tom Brown's Schooldays.* At the same time she attended school at the studio and received her high school diploma there.

Upon completion of the picture she was released from her contract and

Four men and a girl: Gale Storm is TV's greatest star to husband, Lee Bonnell, and sons Paul, Peter and Phillip.

advised to "go home or marry that nice boy."

She married Bonnell but decided to stay and scrap with Hollywood. She made three Westerns with Roy Rogers and miscellaneous "quickies."

One dramatic role in *Where Are Our Children?*, concerned with juvenile delinquency, won her acclaim from major studios, but Monogram wouldn't sell her contract. After its expiration, however, she switched to Universal where she made one film a year. During these years her three children, Phillip Lee, 10, Peter Wade, 7, and Paul William, 5, were born.

Career Lags

Her career then lagged. As television ventured onto the Hollywood scene, she made a series of three-minute filler films that were syndicated around the country. In them she fulfilled an ambition to sing.

Almost resigned to forget her career and devote full time energies to homemaking, she received a call one day from Hal Roach, Jr. who was then concentrating on telefilms. He wanted her to read the script for a proposed series titled *My Little Margie*, which would co-star her with Charles Farrell. It was the first full comedy part offered and she snapped at it.

On the surface, these eventful years have left almost no marks on the girlish Gale Storm countenance. Within though, there is a practical, happy philosophy that is unusual among entertainment folk.

"I'm a realist," she appraises herself. "We've always tried to look at everything from a realistic sense of proper values. Many people in show business focus their attentions entirely on themselves—how they look, how their clothes are arranged, and so on. I consider that unhealthy because it's too self-centered. The basic happiness for any woman is a happy home life, with the career secondary."

Enjoys Domestic Life

Her neighbors and friends confirm that these are far more than mere charming words. The Bonnell home in quiet Sherman Oaks, of which she is honorary mayor, is no more pretentious than the average San Fernando Valley dwelling. Away from the cameras Gale Storm is as domestic as any of her neighbors, with her children ever foremost.

With a thriving career and abundant family happiness, life is full. She dabbles in oil painting when time permits and attempts to maintain consistent vocal studies at a local conservatory. These have paid off, for she has just finished a successful three week singing engagement in a Las Vegas nightclub at $7,500 a week. Flattering movie offers have poured in recently, but her TV shows are so demanding that she has been forced to postpone them.

Since *My Little Margie* has been the spark of her comeback, she is never annoyed by its exertions. So far in the series she has ranged from

All choked up: her strenuous comedy roles have even cost a punch on the nose.

bareback riding to playing a dowager and a policeman; she has done an Indian war dance, sung baritone and worn a bald-headed wig.

"My one thought is to make *Margie* good," she declares, even though this is the most physical series on the air. The broken nose occurred in the tenth episode when she was portraying a spy. One of the actors in the scene erred in his cue and unleashed a punch at the wrong time that caught her with full impact. Another time, one of the assistant directors was showing her how to play a wrestling scene. He became overly realistic and bopped her on the head, knocking her out for more than a ten count.

Live TV: Clown and 'lion' on *Circus Hour*.

THE GREAT LIVE SHOWS vs.

LIVE METHODS BEST FOR TIMELY PROGRAMS AND CREATIVE DRAMA

BY FRED COE, *Executive Producer, TV Playhouse*

I ALWAYS hesitate to involve the readers and myself in a discussion of "live" versus "film" television, not because I lack a point of view or fear the reaction of readers who are perhaps far better qualified for kinescope gazing than I; I hesitate only because, in my opinion, there is to be no clear cut "victor" in the film—live war. Producers will need both program methods, plus variations of each, to feed the gluttonous appetite of television.

COE

It would be absurd for me to take sides in the economic battle of these two giants, even though the economics in any medium are always apt to reflect in the creative results. Most of us have heard the pro-film arguments —second, third and fourth syndication rights compared to the limited "one time" presentation of a live program. We have also heard the arguments that network time costs will eventually reach a preposterous high and that such costs will neutralize the financial advantages that are presently enjoyed by live production methods. The answer to such short-sighted arguments may be exploded soon with the technical improvement and use of 35mm kinescope and video tape recordings. These two recently developed techniques adopt the financial and creative advantages of both film and live production.

There are programs, however, that have a substance peculiar to live production; it would be absurd to choose a film pickup (delayed even a few hours) of the World Series. Events such as the elections, political conventions, and sports are natural ammunition for the live program, but because all news events do not happen "on schedule" and in appropriate locations, the flexible arm of the film camera will always be required as a collaborator to record news events for delayed broadcasts.

It is really the creative program, such as drama, that has become the victim of the film-live pressures. It would be foolish to produce live such shows as *Man Against Crime, Dragnet* or *Foreign Intrigue*. These are formula situation programs. The writers, actors, directors and producers work chiefly with the same premise and conflict each week—"crime does not pay."

Whenever the television drama producer is fortunate enough to have a showcase that the public will accept, even though he is serving up pretty

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TV DEBATE

FILMED ONES

FILM TECHNIQUE OFFERS GREATER SCOPE, BETTER ACTING, FEWER MISTAKES

Film cameras shooting *My Favorite Story*.

BY JOHN L. SINN, *President, Ziv Television Programs, Inc.*

WE ALL remember the hue and cry that arose when the telephone company began to install dial phones. The heavens were rent with complaints like "Why should I do the telephone company's work," and "This is only to eliminate the need for telephone operators."

Any discussion now on dial telephones versus the pre-dial type is pretty academic because there are practically none but dial phones in use today except in rural areas.

And any discussion about live television vs. film television is nearly as academic. Because film is being used more and more and this will continue, many of us think, until probably 75 or 80 percent of all TV programming is on film. There is really no more argument!

However, I'm always glad to discuss filmed television, so here goes.

I'm not a proponent of filmed television because I happen to be in it. I'm in it because from the beginning the advantages—as well as the future—of filmed TV seemed apparent to us. All of our programs at Ziv are on film, and these include such popular shows as *Favorite Story, The Unexpected, Boston Blackie, The Cisco Kid, Your TV Theater, Sports Album,* and *Yesterday's Newsreel.*

We decided to produce our programs on film instead of live for a variety of reasons.

Our first concern was quality. We have always felt that the only defense of live TV—the so-called spontaneity or "first night" feeling—is vastly over-rated. A good director can maintain a feeling of spontaneity. But even if it were all-important, that little factor is hardly enough reason to stifle television, to wall it inside a studio, to fence it inside chalk marks and to throw away all the superb drama and literature of the past which for one reason or another must be done on film because of its scope and breadth.

SINN

It's not fair to the viewers to limit their TV fare to live TV as it would be shortsighted to limit TV to film. News and special events will always be more appropriately done live—but all the other types of TV programs can be done better on film. As a matter of fact, even news and special events should be filmed for later showing while they are happening. One of the great things about film is its permanence. The possibilities are unlimited for the use of great

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Reviews

My Son Jeep

Welcome surprise: Anne Sargent, Martin Huston and Jeffrey Lynn in *My Son Jeep*.

THAT the new summer TV programs have been singularly unimaginative this year almost goes without saying. Thus, any replacement which is in any way bright and new deserves paeans. One such show is *My Son Jeep* (NBC), a situation comedy that's good enough to rate a permanent network time period through the regular fall and winter season.

The situation comedy idea, of course, is not new to TV. In fact, it's been a staple of the medium almost from the start, and since *I Love Lucy* first hit pay dirt, they've become almost as numerous as panel quiz shows. But the good ones are still fun to watch and *My Son Jeep*, relying on comedy rather than slapstick, is a good one.

The program stars Jeffrey Lynn as a young doctor who has moved to a small town with his two children to stake out a practice after his wife's death. The role is tailored to Lynn's acting capabilities. But the one around whom most of the situations revolve and who imparts most of the sparkle to the proceedings is young Martin Huston, as the doctor's son, Jeep.

Too often child actors on TV resemble little monsters, either because they're too precocious or too cute. Not so with young Master Huston. Taking his cue from Lynn and Grey Lockwood, the program's director, he's irrepressible but never objectionable. He's a welcome addition to TV.

Anne Sargent plays the doctor's receptionist, Betty Lou Keim is Peggy, Jeep's older sister, and Leona Powers plays Mrs. Bixby, the family housekeeper. Each adds to the fun. Much credit must also go to Walter Black and William Mendrek, the writers. Hudson Faussett, producer of *Circle Theater* during the regular season, handles the production reins.

LIVE / CONTINUED

much the same formula week after week, the program will have economic and production advantages on film.

But if the same producer were to attempt to showcase an honest theatrical production—a one-hour or half-hour television play without week to week continuity—on a week to week film schedule his results would be disastrous. The proof lies in the record. Except for a few isolated cases, there are no drama series on film that as yet compare week in and week out to the *Television Playhouse, Studio One* or *Lux Video Theater*—all live programs.

FILM / CONTINUED

events and news captured on film. The film can be shown for those who missed the live telecast, it can be shown to school children, and it can go into files as a living history book.

The permanence of filmed TV is greatly in its favor in the matter of entertainment, also. Many fine, clever programs have been done live, leaving nothing behind but the script and the memories of those who saw them. All the work and creativeness and effort and art gone, like a wisp of smoke. How much more sense it makes to film such a show so that it is permanently available!

Take A Guess

Take A Guess: the panelists are gay and witty but they are fighting a losing battle against the puzzling and dull format of just another quiz show.

STILL another panel show has reared its unimaginative head to plague summer viewers. This one is titled *Take a Guess* (CBS) and it might be interesting to ask the show's producers to take a guess on how many viewers they estimate are not yet fed up to the ears with such program fodder.

Like other panel quizzers, *Take a Guess* has some distinguishing characteristics—but they distinguish it only from other panel quizzers. In this show, the panel supposedly works for and with the studio contestants. A word or phrase is selected, to which no clue is given. It's the job of the panelists then to ask the moderator questions leading to its identification.

Each contestant, seated beside the moderator, gets four chances to "take a guess" based on the moderator's answer to the questions. Depending on how soon he comes up with the right answer, he gets some money.

Comedian Ernie Kovacs, Hollywood actress Dorothy Hart, contract bridge expert John Crawford and actress Audrey Meadows make up the panel (Audrey recently replaced Margaret Lindsay). As panelists go on these shows, they're bright, witty and competent enough. At times, though, their questions sound planted. They might not know the answer but it seems they've been forewarned as to the type of questions to ask. This leads, of course, to slightly risque humor and rolling laughs from the studio audience, which are certainly not distinguishing characteristics. John K. M. McCaffery is acceptable as the moderator.

The program ends with a complicated picture puzzle which hits the heights, or depths, of contrived quizzing. Each word or phrase put to the contestants is, in another form, a key word to a well-known quotation. Again the panelists try to identify the key words, which are flashed on the screen in the form of a drawing. The first contestant to guess the quotation wins a jackpot prize.

'Helen! Are you trying to be funny?'

TV GUIDE

COWBOY ALBUM

Many Happy Trails
Roy Rogers

IN THE CAST

Gale Gordon: a long and varied career.

FOR A BOY who physicians once believed would never talk, Gale Gordon—Principal Conklin on *Our Miss Brooks* show—has grown up to make a mighty handsome living with his voice.

Born some 48 years ago without an uvula and with a soft palate which had a severe cleavage, he has overcome his handicaps to score sensationally on television after a long career on the legitimate stage and on more than 1000 radio programs.

It takes a man of versatility and reserve to play a variety of comedy television roles, especially the bust-a-blood-vessel type of part perfected by Gordon. For although he is a quiet and reserved pipe-smoking homebody in real life, his apoplectic Principal Conklin as well as his other roles are proof that a character comedian doesn't necessarily act like he sounds.

Gordon was born in New York City on February 2, 1905. His father, Charles T. Aldrich, was a famous vaudevillian, and his mother, Gloria Gordon, is the actress who plays Mrs. O'Reilly on *My Friend Irma*.

Gordon was educated in New York City and Long Island, as well as in England, while his parents were appearing on the English concert stage.

He enlisted in the U.S. Coast Guard in 1942, as a gunnery instructor and spent 18 months on LST's in the Pacific where he participated in the Lingayen Gulf and Zamboango invasions.

Gordon boasts more hobbies than most men. His oil paintings are extremely well done; he has written two plays and is completing a third; his gun and pipe collections are varied and complete; his workshop has complete facilities for the making and refinishing of furniture; and the gardens and orange trees of his Encino, Calif., home occupy much of his time.

Completing the story of Gordon's versatility, are two recent films. They are *Francis Goes To The Big Town* and *Here Come The Nelsons*.

He's married to the former Virginia Curley who plays Mrs. Conklin on *Our Miss Brooks*.

Gale Gordon is a living antithesis to "let nature take its course" philosophy. If Gordon had followed that theory when doctors predicted a mute existence for him, television would never have gained one of its most colorful character actors.

BLOOPERS

On a recent *Ethel and Albert* show, Albert's car started before he turned on the switch.

Mrs. Donald Holley, Genesco, Illinois

One evening during the intermission on Cavalcade of Sports, *the announcer said, "We have quite a crowd of women wearing gownless evening straps!" Pretty bare crowd, I'd say.*

Mrs. George Wellington, Shelbyville, Michigan

During a *Suspense* show a man was beaten up by a gang of hoodlums. After he regained consciousness he removed his glasses which were in perfect shape, and showed a beautiful black eye.

Mrs. Terry Miloshevsky, Philadelphia, Penna.

Five Dollars will be paid for each Blooper published. Send to TV Guide Bloopers, 333 S. Broad Street, Phila. 7, Pa. In case of duplicates, first one received will be published.

FINE TUNING

By OLLIE CRAWFORD

FALL TO bring record crop of situation comedies. Somebody has been listing the TV programs under "Situations Wanted."

•

So many people love *I Love Lucy* that everybody loves the *I Love Lucy* idea.

•

There's going to be one show based on a fashion model, called *I Love Lacy.* They're working up a new show for Bud Abbott called *I Love Lou C.* Jerome Hines, the great Metropolitan basso, is being groomed for the show *I Love Low C.* The only real switch is the idea of a Clare Boothe show *I Love Luce.*

•

We already have the Italian show *I Love Luigi* and that big Burton Holmes' travelog *Isle of Luzee.*

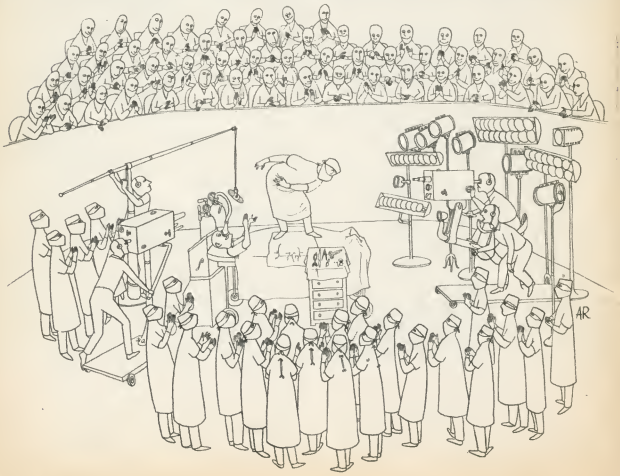
One guy has a great idea. He wants to star Tommy Manville in a show called *I Love Lucy, Margie, Eve, Janet, Frances, Agnes, Camille, Nancy, Etc.* The theme song will be the Wedding March and the plot will be a cross between *Bride and Groom* and *Strike It Rich.* This producer isn't a copycat, he just thinks through carbon paper. He keeps saying that domestic comedy is better than the imported kind.

•

One dramatic actor has spoiled so many love scenes they're calling his show *I Love Lousy.*

•

Lucy is really one girl in a million, but this year we're going to see the other 999,999.



SPORTS

Red Smith

TV is changing the fight picture

"WHAT with television and all," a man said, "do you suppose we'll ever again see the million-dollar gate in boxing? That is, a fight that sells a million dollars worth of tickets, not counting radio, television or movie receipts."

Probably not, it was agreed. Certainly not in the foreseeable future, because there simply aren't any fighters around attractive enough to draw a million dollars' worth of customers away from their receiving screens.

"It seems to me," the man said, "that the old-style fight fan who knows something about the game is just about extinct. When my father was a young fellow in Chicago, for instance, he knew the good local fighters personally and he got around in the places where they gathered and he watched them train, generally in the back room of a saloon somewhere. A fight fan knew something in those days. Today I never meet anybody except people who think Chuck Davey or Tommy Collins can fight."

Well, television gets the blame for a lot of things these days, including dental caries, drought in Texas, Brooklyn pitching and Berle, and it offers a handy explanation of many of boxing's ills. In truth, boxing is undergoing changes for which television is largely responsible.

With television employing fighters virtually every night of the week to sell beer, razor blades, hair oil and automobile accessories, the fact is there isn't enough first-class talent to meet the demand. Consequently any kid who shows a flash of promise is hustled up to the main event status when he's scarcely more than an apprentice, and before he learns his trade he has had it.

After a headlong match or so he can't go back to the four-rounders where he belongs—he wouldn't accept a preliminary boy's pay and the boxing commissions wouldn't sanction such matches. As a result his professional development is retarded if not halted altogether.

This is, however, a period of change and ultimately the situation may repair itself. If there are no immediate opportunities for boxers to cut up the sort of purses Jack Dempsey and Gene Tunney shared, still fighters in the lower ranks can do better financially than ever before. Even the

comparatively small clubs now guarantee, say, $2500 out of television alone to boys who, a few years back, would be working for $25 or maybe $2.50 per fight.

Television also has created a vastly more widespread, if infinitely less knowledgeable, following.

One day boxing will cash in on this interest, either through steadily increasing revenue from sponsors or some pay-as-you-see device.

After all, the fight game has survived worse days. There was a time when the greatest fighter in the world was named Primo Carnera.

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